



COACH.WIN
ELEVATING LEADING BUSINESS COACHES



#VivaGoals

All-Star Academy: Microsoft Viva Goals

Wednesday August. 30, 2023

10:00 AM (EST)



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Technology Officer &
Microsoft MVP

Speaker & Author

Super Friendly 😊

My Twitter is [@RHarbridge](#), I'm super friendly & proud to work at [@2toLead](#).

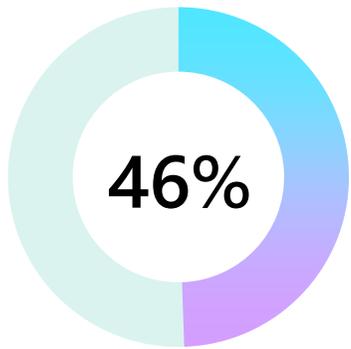
Agenda

Module 1:
Building A More Focused & Aligned Culture
With Viva Goals

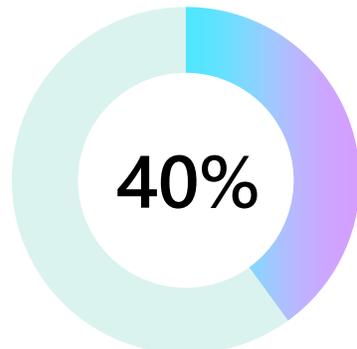
Module 2:
Deep Dive Into OKR Best Practices & Viva
Goals Advanced Configuration

Driving Employee Experience AND Business Results

Employees want to know their work matters and makes an impact

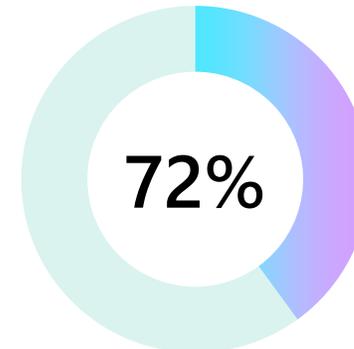


Positive culture

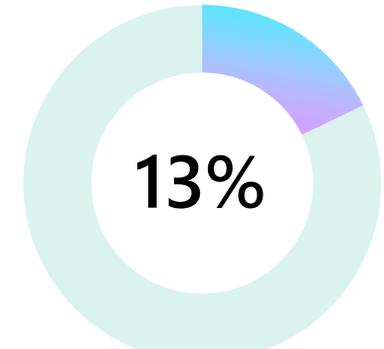


A sense of purpose and meaning

Leaders are struggling with strategic alignment and visibility in a new world



of leaders can't name their company's top three goals



of frontline managers even know how work contributes to strategy

Leverage OKRs to align teams on a common business goal-setting and management methodology



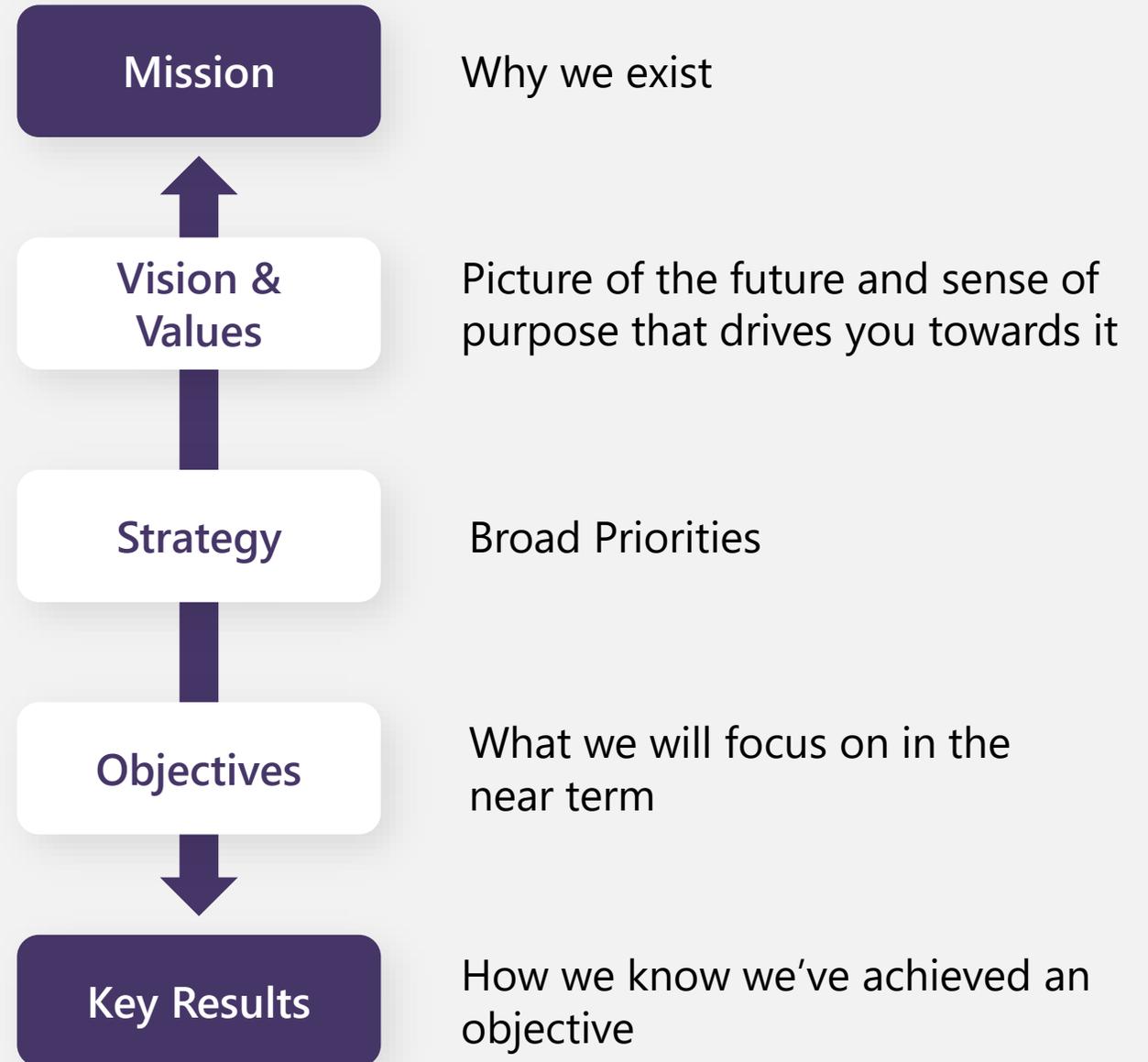
96%

of employees who use OKRs understand how their work ties into broader company goals

Alignment is the foundation of impact

OKRs are a way to align your Mission all the way to your Strategy, Objectives, and Key Results.

It's a way to move quickly towards focused impact.



OKR definition



Objectives: What the team wants to accomplish

Objectives are clear, inspiring, public stretch goals shared across teams and organizations. To sharpen focus, limit to 5 objectives.



Key Results: How the team will measure success

Key results are the team or org's measurable objectives. They should be ambitious but achievable, and quantifiable enough to lead to objective scoring. Set 3-5 key results.

For example, 70% achievement is typically considered successful. Scoring higher may mean the aspirational goals are not being set high enough.



Key Initiatives and Projects: Activities which help the team achieve measurable outcomes

Key initiatives and projects are the path to impact for each key result. They are the activities whose execution will impact performance on the defined objectives.



Objectives and Key Results (OKRs)



Objectives

Qualitative, aspirational goal for an individual, team, or company



Key Results

Measurable outcomes that contribute to the achievement of an objective

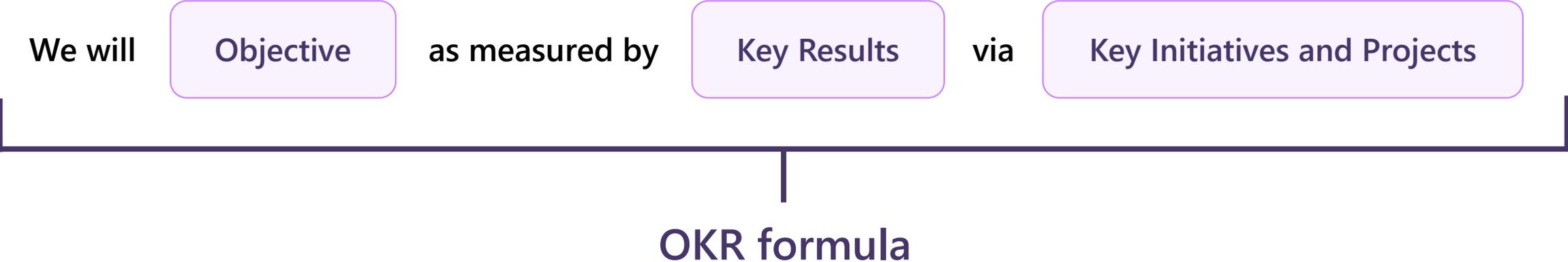


Key Initiatives & Projects

These are the core activities that will be taken to achieve an objective

Foundations of an OKR

How to write an OKR



An OKR Example

Objective:

Improve our marketing funnel to become the vendor of choice in the industry

Key Result 1:

Execute 6 targeted lead campaigns by Q1

Key Result 2:

Acquire 950 new MQLs for sales by Q1

Key Result 3:

Drive \$10M in marketing-generated pipeline by Q1

└ Project 1:

Update marketing materials

Increase engagement and success with OKR benefits



Alignment

Ensuring everyone is rowing in the same direction across the organization and pulling on the same rope.



Focus

3-5 OKRs per team, per quarter. The power to say “no” and prioritize work effectively.



Transparency

Ownership of core outcomes across the organization creates clear accountability and surfaces dependencies and roadblocks.



Agility

Frequency of review is critical for agility, and dynamic real-time data enables faster decision making.



Growth

Striving for incredibly ambitious outcomes and reaching for what’s possible.



Follow a phased approach to fully embrace company-wide integration

1

Beginning

Starting your OKR journey

- No usage of OKR methodology
- No structured business rhythm
- Limited alignment of goals between levels

2

Piloting

Validating OKRs in your organization

- Organizational experimentation with OKR methodology via pilot group
- Small group learning OKR concept and building into business rhythm
- Small group trying to understand how OKRs will work for them at scale

3

Adopting

Committing to the OKR practice

- Executive Sponsorship
- Top levels of the organization are developing the OKR muscle and habit
- OKRs are expanding more widely into business rhythms
- OKR tool selection begins

4

Scaling

Rolling out OKRs broadly

- Executive Sponsorship
- OKRs are rolled out to the rest of the company and baked into large, organization-wide initiatives
- OKRs are firmly embedded in business rhythms throughout the organization, from top to bottom
- OKR tool is selected and used across the organization

5

Centering

Unlocking cultural buy-in for OKRs

- Executive Sponsorship
- Team members reference OKRs in every decision, big and small
- OKRs are firmly entrenched in business rhythms, becoming a global mindset Of focus and alignment
- Employees feel there is purpose at the center of everything they do

Viva Goals Overview

Enhance business performance

Features & capabilities

Viva empowers people and teams to align on business priorities, set clear goals, and accomplish more together.



Goal clarity and alignment at scale



Expert-developed goal-setting templates and best practices



Effective meetings that meet business goals



Targeted learning experience for organizational growth



Powerful search across Microsoft 365 endpoints



Organizational knowledge graph

What is Viva Goals?

An **integrated solution** to help organizations **align teams to their strategic priorities** and **drive measurable results**, as part of the Viva employee experience

The screenshot displays the Viva Goals interface for a 'Customer Experience' OKR. The left sidebar shows navigation options like 'My OKRs', 'Customer Experience...', 'Relecloud OKRs', 'Marketing OKRs', and 'Reta Taylor's OKRs'. The main content area shows a list of OKR items with their status and progress.

OKR Title	Status and progress	Owner	Due date
Deliver the best customer experience in our industry	Behind 50%	[User Icon]	Jun 30
Provide delightful customer support	On track 60%	[User Icon]	Jun 30
Decrease support ticket resolution time to 43hrs (from 55hrs)	Behind 60%	[User Icon]	Jun 30
Increase 'positive experience' survey score to 95 (from 90)	At risk 40%	[User Icon]	Jun 30
Decrease response time to 5hrs (from 6hrs)	On track 80%	[User Icon]	Jun 30
Every customer quickly and easily sees ROI from using our products and services	Behind 50%	[User Icon]	Jun 30
Our customer success teams are empowered with best-in-class tools to ensure customers are successful	On track 72%	[User Icon]	Jun 30
Share critical insights with our product and service delivery teams to keep our offers best in class	At risk 34%	[User Icon]	Jun 30
Recruit and develop the best customer experience talent so we can better support our customers!	On track 60%	[User Icon]	Jun 30

What is Viva Goals?



Connect employees to your organization's goals and drive business results



Build and manage your OKRs in one place with deployment and best practices guidance



Keep aligned with OKRs integrated into your workflow and automated updates from critical work systems

A screenshot of the Viva Goals application interface. The left sidebar shows navigation options like 'My OKRs', 'Customer Experience...', 'Relecloud OKRs', 'Marketing OKRs', 'Reta Taylor's OKRs', 'OKRs & Projects', 'Users', and 'Teams'. The main content area displays a 'Customer Experience' dashboard for Q2 2022. It features a table of OKRs with columns for title, status and progress, owner, and due date. The OKRs are organized into a hierarchy, with a main objective 'Deliver the best customer experience in our industry' and several key results below it. The status of each OKR is indicated by a colored bar (e.g., 'Behind', 'On track', 'At risk') and a percentage of completion. The user 'Aadi Kapoor' is logged in.

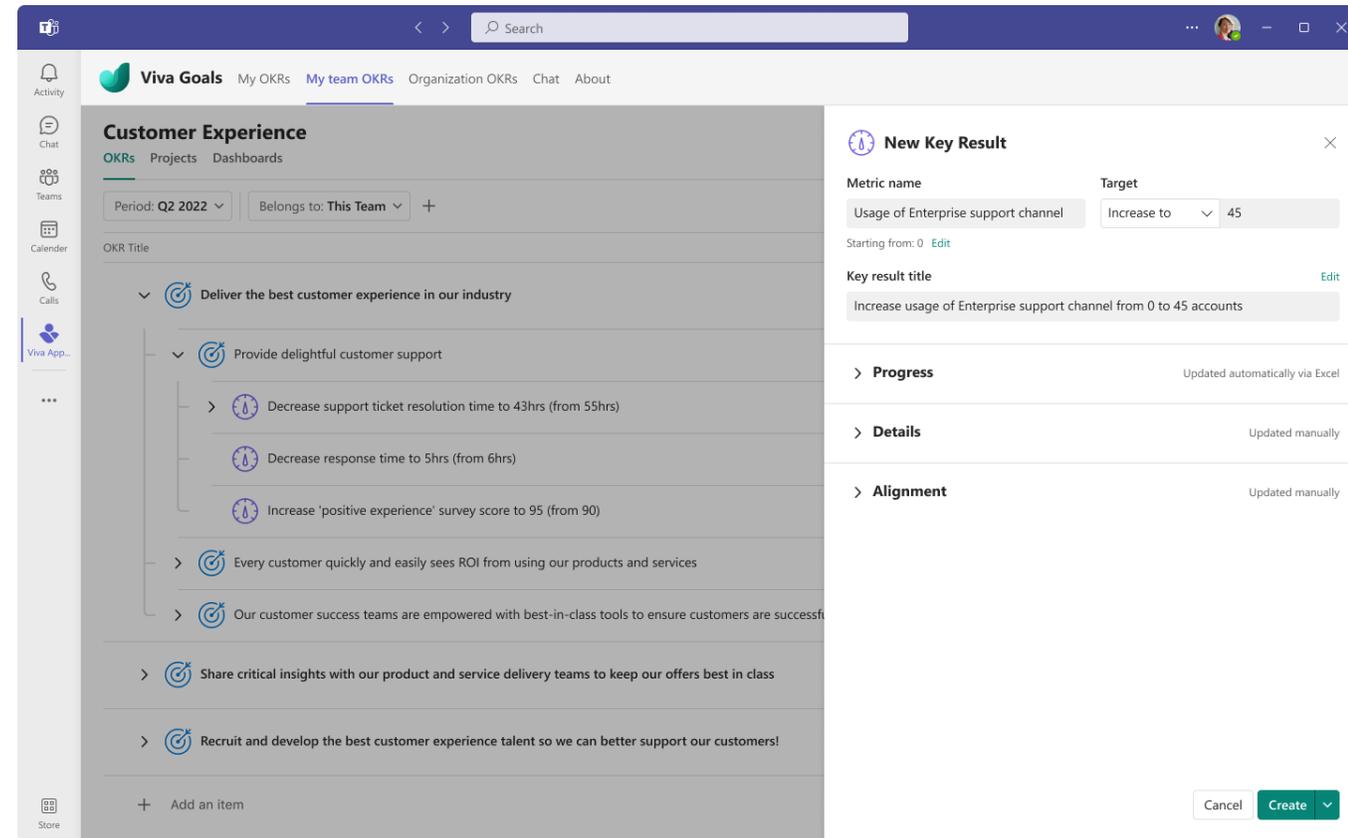
OKR Title	Status and progress	Owner	Due date
Deliver the best customer experience in our industry	Behind 50%	[User]	Jun 30
Provide delightful customer support	On track 60%	[User]	Jun 30
Decrease support ticket resolution time to 43hrs (from 55hrs)	Behind 60%	[User]	Jun 30
Increase 'positive experience' survey score to 95 (from 90)	At risk 40%	[User]	Jun 30
Decrease response time to 5hrs (from 6hrs)	On track 80%	[User]	Jun 30
Every customer quickly and easily sees ROI from using our products and services	Behind 50%	[User]	Jun 30
Our customer success teams are empowered with best-in-class tools to ensure customers are successful	On track 72%	[User]	Jun 30
Share critical insights with our product and service delivery teams to keep our offers best in class	At risk 34%	[User]	Jun 30
Recruit and develop the best customer experience talent so we can better support our customers!	On track 60%	[User]	Jun 30

Viva Goals: OKRs at scale

Agility to build and manage OKRs at scale

Create the right rhythms to make the creation, approvals and reviews of OKRs a seamless process

Gain visibility across your organization with a central hub for end-to-end goal management at scale



The screenshot displays the Viva Goals application interface. The main view shows a hierarchy of OKRs under the 'Customer Experience' category. The selected OKR is 'Deliver the best customer experience in our industry', which includes several key results such as 'Provide delightful customer support' and 'Decrease support ticket resolution time to 43hrs (from 55hrs)'. A 'New Key Result' dialog box is open on the right, allowing the user to define a new key result. The dialog includes fields for 'Metric name' (Usage of Enterprise support channel), 'Target' (Increase to 45), and 'Key result title' (Increase usage of Enterprise support channel from 0 to 45 accounts). The dialog also shows 'Progress' (Updated automatically via Excel), 'Details' (Updated manually), and 'Alignment' (Updated manually) information. The 'Create' button is highlighted in green.

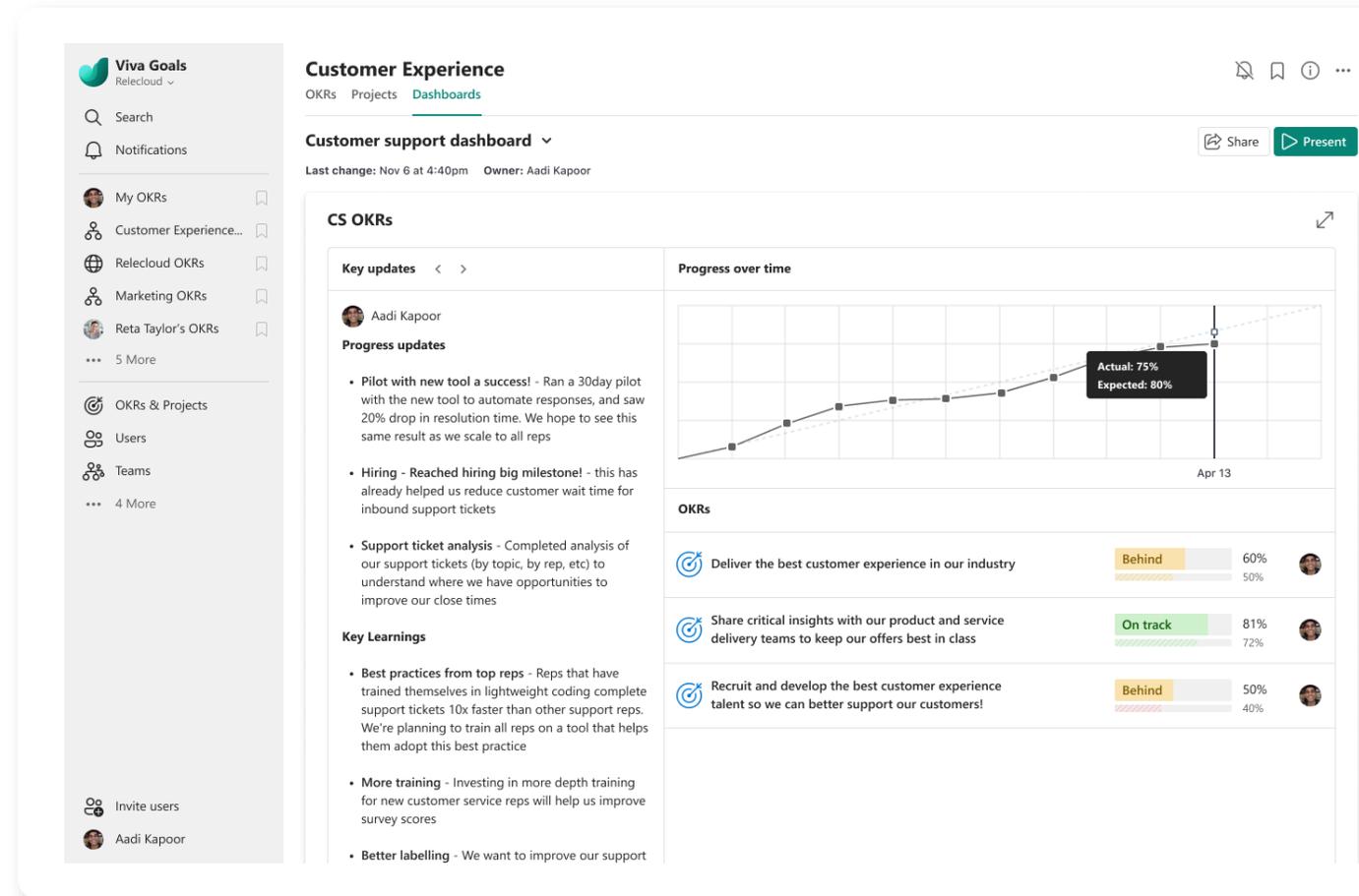
Viva Goals: Connecting daily work to big goals

Connecting daily work to business impact for your employees

Help individuals prioritize and perform with understanding of how their day-to-day work connects to organizational goals

Clarify roles and responsibilities and decrease friction with increased cross-organizational visibility

Establish a cadence and build employee habits needed to drive real results



Viva Goals: Integrations with your existing toolset

Integrate into your everyday workflows

Stay in the flow of work with the Viva Goals app in Teams, Azure Dev Ops and more

Communicate, collaborate and check-in on goals with the message extension in Teams chat

Intuitive and agile product experience with in-product guidance and quick start guide to accelerate usage

The screenshot displays the Viva Goals interface within the Azure DevOps environment. The left sidebar shows the navigation menu with options like PDE, Overview, Boards, Repos, Pipelines, Test Plans, Artifacts, Portfolio++, Viva Goals, and 7pace Timetracker. The main content area shows the 'Engineering' team's OKRs for the period of Q2 2022. The OKR list includes:

- Improve data security and prevent breakdown incidents
 - Decrease the average downtime per quarter due to security incidents from 15 mins to 5 min
 - Decrease the number of recurring incidents per month from 8 to 3
- Complete penetration testing for web and mobile
- Achieve SOC 2 Compliance
- Implement Agile project management across the engineering organization
- Release great software
- Continuously improve and grow as a team

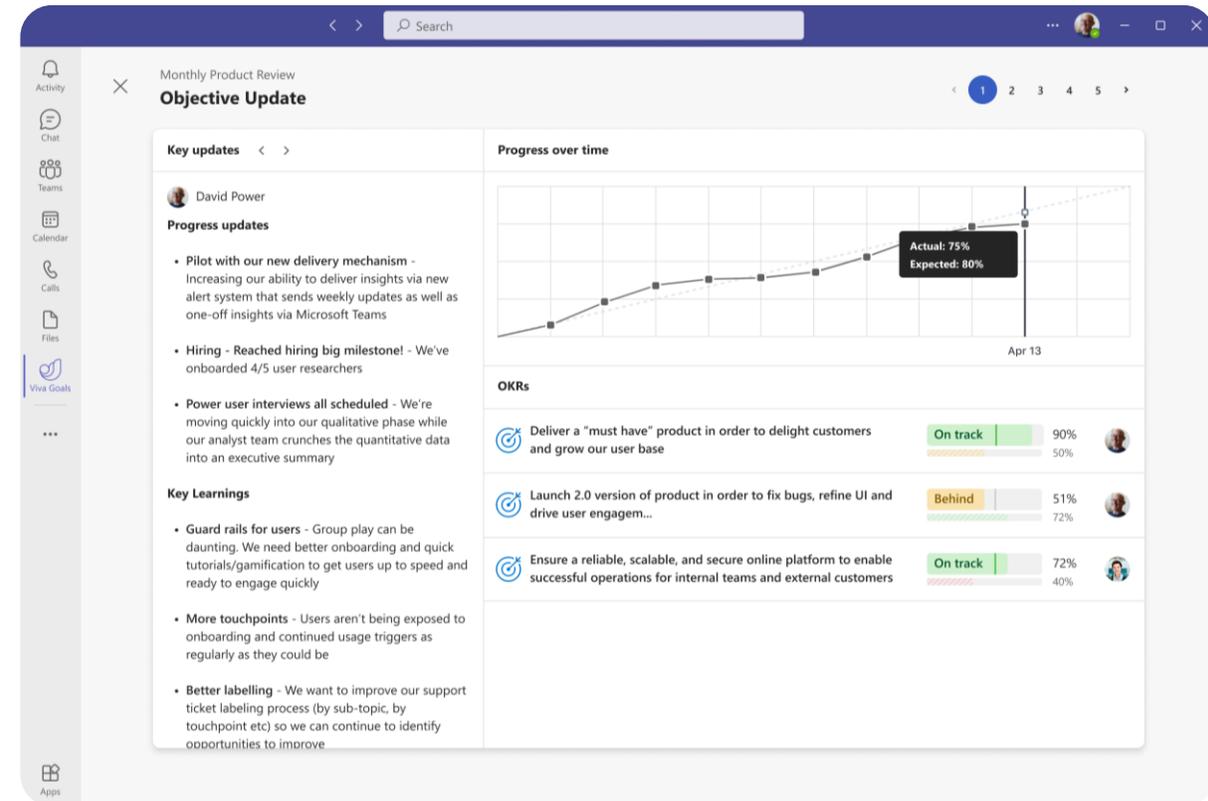
A detailed view of the 'Achieve SOC 2 Compliance' goal is shown on the right. It includes a 'Check-in' button, 'Comment', 'Share', and 'More actions' options. The goal is owned by Stephen Michael and is part of the Engineering team. It is scheduled for Q1 2022 (Sep 1 - Nov 24) and was last updated on Feb 3, 2022. The goal is connected to Azure DevOps and synced with a specific compliance plan. Below the goal details, there is a 'Work items' section with a list of tasks: 'Identify audit partner and perform readiness asse...' (In progress), 'Complete Gap analysis' (New), 'Carry out readiness assessment' (Done), and 'Provide evidence for each security control' (Committed). An 'Alignment' section at the bottom shows the goal's alignment with the organization's strategic goal: 'Gain enterprise scalability and readiness'.

Viva Goals: Dashboards for easy review

Spend less time preparing presentations, more time achieving goals

Create dashboards in Viva Goals to run your review meetings seamlessly during your review cadences (ex: quarterly for company-wide reviews, weekly for team reviews)

- Customizable widgets for presenting OKR information
- Real time OKRs data with up-to-date progress
- Interactive interface for deep dive discussions
- Custom dashboards for each persona



Viva Goals: Built with the enterprise in mind



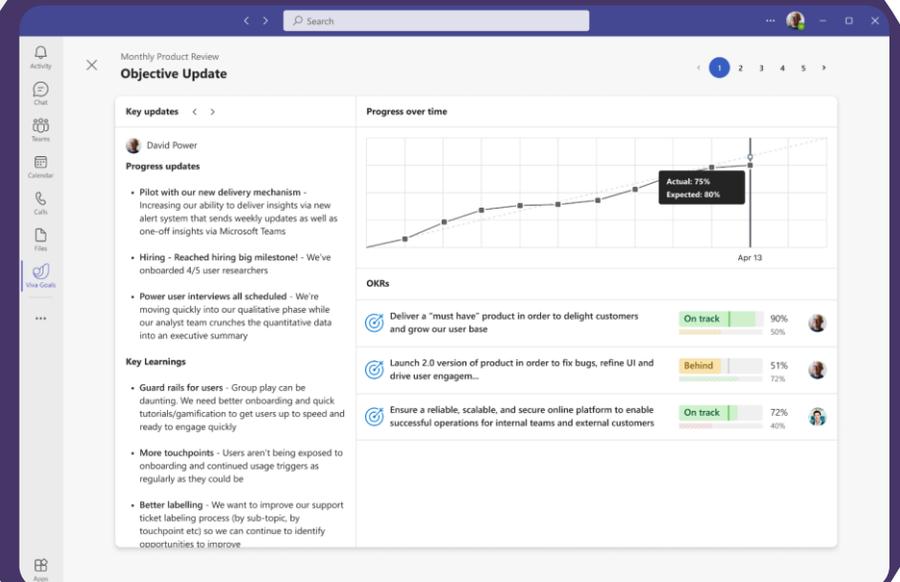
Privacy and security protections built-in (incl. conditional access, single-sign on, audit logs)



Native integrations into Microsoft 365 and 3rd party tooling



EU Data Residency and full GDPR compliance by end of 2022



Viva Goals Demo

Relecloud Video Games OKRs Projects Dashboards

Period: Q2 2022 Belongs to: This Team Layout: Basic New

Table with 5 columns: OKR Title, Level, Status and progress, Owner, Due date. Contains 3 rows of OKR data.

+ Add an item

Relecloud Video Games

OKRs
Projects
Dashboards



Period: Q2 2022
Belongs to: This Team
+

Layout: Basic
New

OKR Title	Level	Status and progress	Owner	Due date
<ul style="list-style-type: none">  Become the best gaming platform in North America 	COMPANY	Behind 50%		Jun 30
<ul style="list-style-type: none">  Achieve 150 million monthly active users  Reach 90% user retention 	PRODUCT	On track 60%		Jun 30
<ul style="list-style-type: none">  Reach 90% user retention 	PRODUCT	Behind 50%		Jun 30
<ul style="list-style-type: none">  Ship the next version of gaming platform by 6/1 to improve user engagement 	PRODUCT	Behind 50%		Jun 30
<ul style="list-style-type: none">  Reach 90% user retention  Reduce latency by 10%  Enable group play feature  Deliver high speed gaming backbone network 	PLATFORM	Behind 60%		Jun 30
<ul style="list-style-type: none">  Reduce latency by 10% 	INFRASTRUCTURE	Behind 60%		Jun 30
<ul style="list-style-type: none">  Enable group play feature 	PLATFORM	At risk 40%		Jun 30
<ul style="list-style-type: none">  Deliver high speed gaming backbone network 	INFRASTRUCTURE	On track 80%	CG	Jun 30
<ul style="list-style-type: none">  Increase reach of our gaming platform 	MARKETING	On track 72%		Jun 30
<ul style="list-style-type: none">  Be recognized as the best place for top talent to work 	COMPANY	At risk 34%	ET	Jun 30

Vertical sidebar with icons for Activity, Chat, Teams, Calendar, Calls, Viva App..., and Store.

Product Team

OKRs Projects Dashboards

Filters: Period: Q2 2022, Belongs to: This Team, Layout: Basic, New

OKR Title	Level	Status and progress	Owner	Due date
> Ship next version of gaming platform by 6/1 to improve user engagement	PRODUCT	Behind 50%		Jun 30
> Recruit and develop the best product and engineering talent available	PLATFORM	At risk 34%		Jun 30
> Ensure minimal downtime for our players	PLATFORM	On track 60%		Jun 30

+ Add an item

Alex Wilber - Platform Lead

OKRs
Projects
Dashboards



Period: Q2 2022 | Belongs to: This Team | +

...
Layout: Basic
New

OKR Title	Status and progress	Owner	Due date
<ul style="list-style-type: none"> ✓  Enable group play feature 	↷ Behind 50%		Jun 30
<ul style="list-style-type: none"> >  Improve engagement by 5% 	↷ Behind 50%		Jun 30
<ul style="list-style-type: none"> >  Beta test group play feature with 10,000 power users 	👤 On track 72%		Jun 30
<ul style="list-style-type: none"> ✓  Build new user research team 	↷ On track 60%		Jun 30
<ul style="list-style-type: none"> >  Successfully onboard 5 new team members 	👤 Behind 60%		Jun 30
<ul style="list-style-type: none"> >  Analyze usage trends of 100,000 power users 	↷ Behind 75%		Jun 30
<ul style="list-style-type: none"> >  Deliver user insight weekly throughout quarter 	↷ On track 80%		Jun 30
<ul style="list-style-type: none"> >  Exceed 90% user retention 	↷ At risk 34%		Jun 30
<ul style="list-style-type: none"> >  Recruit and develop the best platform talent so we can better support our players 	👤 On track 60%		Jun 30

Check in


...

+ Add an item

Alex Wilber - Platform Lead

OKRs Projects Dashboards

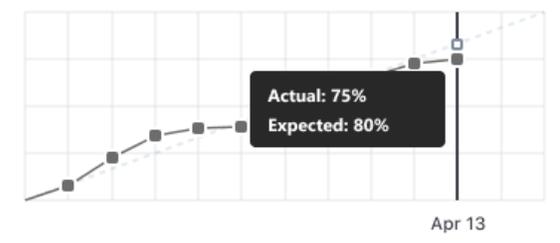
Period: Q2 2022 Belongs to: This Team

OKR Title

- Enable group play feature
- Improve engagement by 5%
- Beta test group play feature with 10,000 power users
- Build new user research team
 - Successfully onboard 5 new team members
 - Analyze usage trends of 100,000 power users
 - Deliver user insight weekly throughout quarter
- Exceed 90% user retention
- Recruit and develop the best platform talent so we can better support our players
+ Add an item

New check in Open details

Analyze usage of 100,000 power users



Current value: ex. 5.2 Status: Behind Expected: 93

Add a note (optional) Type @ to mention people

Cancel Check in

Alex Wilber - Platform Lead

OKRs Projects Dashboards

Period: Q2 2022 Belongs to: This Team

OKR Title

Enable group play feature

- Improve engagement by 5%
Beta test group play feature with 10,000 power users

Build new user research team

- Successfully onboard 5 new team members
Analyze usage trends of 100,000 power users
Deliver user insight weekly throughout quarter

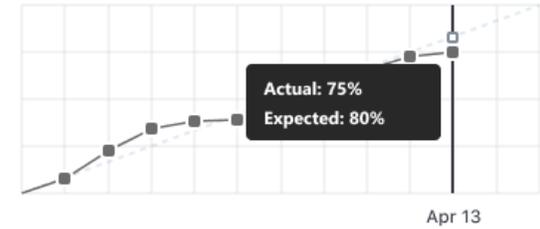
Exceed 90% user retention

Recruit and develop the best platform talent so we can better support our players

Add an item

New check in Open details

Analyze usage of 100,000 power users



Current value

75

Status

On track

Expected: 93

Add a note (optional)

Wrapped up qualitative analysis, moving into qualitative interviews - lots of learnings to scale to the broader team!

Cancel Check in

Alex Wilber - Platform Lead

OKRs Projects Dashboards

Period: Q2 2022 Belongs to: This Team Layout: Basic New

OKR Title Status and progress Owner Due date

Enable group play feature	Behind 50%	[Avatar]	Jun 30
> Improve engagement by 5%	Behind 50%	[Avatar]	Jun 30
> Beta test group play feature with 10,000 power users	On track 72%	[Avatar]	Jun 30
Build new user research team	On track 60%	[Avatar]	Jun 30
> Successfully onboard 5 new team members	Behind 60%	[Avatar]	Jun 30
> Analyze usage trends of 100,000 power users	Behind 75%	[Avatar]	Jun 30
> Deliver user insight weekly throughout quarter			
Exceed 90% user retention			
Recruit and develop the best platform talent so we can better support our players			

Current value 75,000 **Status** Behind

Start: 90 | Target: 95

Last updated by Scott Johnson: 1d ago

Cancel Update

- Activity
- Chat
- Teams
- Calendar
- Calls
- Viva App...
- ...
- Store

Product Team

OKRs Projects Dashboards

Period: Q2 2022 Belongs to: This Team Layout: Basic New

OKR Title	Level	Status and progress	Owner	Due date
<ul style="list-style-type: none"> <ul style="list-style-type: none"> ⌵ Ship next version of gaming platform by 6/1 to improve user engagement 	PRODUCT	Behind 50%		Jun 30
<ul style="list-style-type: none"> Exceed 90% user retention 	PLATFORM	On track 60%		Jun 30
<ul style="list-style-type: none"> Reduce latency by 10% 	PLATFORM	On track 60%		Jun 30
<ul style="list-style-type: none"> <ul style="list-style-type: none"> ⌵ Enable group play feature 	PLATFORM	On track 60%		Jun 30
<ul style="list-style-type: none"> <ul style="list-style-type: none"> <ul style="list-style-type: none"> ⌵ Improve engagement by 5% 	PLATFORM	Behind 60%		Jun 30
<ul style="list-style-type: none"> <ul style="list-style-type: none"> <ul style="list-style-type: none"> ⌵ Build a new user research team 	PRODUCT	At risk 40%		Jun 30
<ul style="list-style-type: none"> <ul style="list-style-type: none"> <ul style="list-style-type: none"> ⌵ Deliver ability for peer-to-peer connections by 4/30 	INFRASTRUCTURE	On track 80%	CG	Jun 30
<ul style="list-style-type: none"> <ul style="list-style-type: none"> ⌵ Deliver high speed gaming backbone 	INFRASTRUCTURE	On track 72%		Jun 30
<ul style="list-style-type: none"> <ul style="list-style-type: none"> ⌵ Recruit and develop the best product and engineering talent available 	PRODUCT	At risk 34%	ET	Jun 30
<ul style="list-style-type: none"> <ul style="list-style-type: none"> ⌵ Ensure minimal downtime for our players 	PRODUCT	On track 60%		Jun 30

Product Team

OKRs Projects Dashboards

Period: Q2 2022 Belongs to: This Team

Layout: Basic New

OKR Title	Level	Status	Progress	Owner	Due Date
<ul style="list-style-type: none"> Ship next version of gaming platform by 6/1 to improve user engagement <ul style="list-style-type: none"> Exceed 90% user retention Reduce latency by 10% 	PRODUCT	Behind			
<ul style="list-style-type: none"> Enable group play feature <ul style="list-style-type: none"> Improve engagement by 5% Build a new user research team Deliver ability for peer-to-peer connections by 4/30 Deliver high speed gaming backbone 	PLATFORM	On track	60%	[Avatar]	Jun 30
<ul style="list-style-type: none"> Recruit and develop the best product and engineering talent available 	PRODUCT	At risk	34%	ET	Jun 30
<ul style="list-style-type: none"> Ensure minimal downtime for our players 	PRODUCT	On track	60%	[Avatar]	Jun 30

- New Objective
- New Key Result
- New Project

Product Team

OKRs Projects Dashboards

Period: Q2 2022 Belongs to: This Team

Layout: Basic New

OKR Title	Level	Status and
<ul style="list-style-type: none"> Ship next version of gaming platform by 6/1 to improve user engagement <ul style="list-style-type: none"> Exceed 90% user retention Reduce latency by 10% 	PRODUCT	Behind
<ul style="list-style-type: none"> Enable group play feature <ul style="list-style-type: none"> Improve engagement by 5% Build a new user research team Deliver ability for peer-to-peer connections by 4/30 Deliver high speed gaming backbone 	PLATFORM	On track
<ul style="list-style-type: none"> Recruit and develop the best product and engineering talent available 	PLATFORM	On track 60%
<ul style="list-style-type: none"> Ensure minimal downtime for our players 	PLATFORM	On track 60%

- New Objective
- New Key Result
- New Project

Microsoft Teams interface showing Viva Goals for the Product Team. The main view displays a hierarchy of OKRs for the period Q2 2022, belonging to 'This Team'. A 'New Key Result' modal is open on the right, showing configuration for a key result: 'Daily Active Users' with a target of 'Increase to 50,000,000'. The modal also shows progress, details, and alignment information.

Viva Goals My OKRs **My Team OKRs** Company OKRs Chat About

Product Team
OKRs Projects Dashboards

Period: Q2 2022 Belongs to: This Team +

OKR Title

- ✓ Ship next version of gaming platform by 6/1 to improve user engagement
 - Exceed 90% user retention
 - Reduce latency by 10%
 - ✓ Enable group play feature
 - > Improve engagement by 5%
 - > Build a new user research team
 - > Deliver ability for peer-to-peer connections by 4/30
 - > Deliver high speed gaming backbone
- > Recruit and develop the best product and engineering talent available
- > Ensure minimal downtime for our players

New Key Result

Metric name: Daily Active Users Target: Increase to 50,000,000

Starting from: 0 Edit

Key result title: Increase daily active users (DAUs) from 25 million to 50 million Edit

> **Progress** Updated automatically via Microsoft SQL Server

> **Details** Updated manually

> **Alignment** Updated manually

Cancel Create

Viva Goals My OKRs **My Team OKRs** Company OKRs Chat About

Product Team

OKRs Projects Dashboards

Period: Q2 2022 Belongs to: This Team +

OKR Title

- Ship next version of gaming platform by 6/1 to improve user engagement
 - Exceed 90% user retention
 - Reduce latency by 10%
 - Enable group play feature
 - Improve engagement by 5%
 - Build a new user research team
 - Deliver ability for peer-to-peer connections by 4/30
 - Deliver high speed gaming backbone
- Recruit and develop the best product and engineering talent available
- Ensure minimal downtime for our players

New Key Result

Metric name **Target**

Daily Active Users Increase to 50,000,000

Starting from: 0 [Edit](#)

Key result title [Edit](#)

Increase daily active users (DAUs) from 25 million to 50 million

Progress

- Update manually
- Update automatically via rollup from key results
- Update automatically via Microsoft SQL Server

Details

Updated manually

Alignment

Updated manually

[Cancel](#) [Create](#)

Microsoft Viva Goals interface showing a list of OKRs for the Product Team and a 'New Key Result' configuration panel.

Product Team OKRs:

- Ship next version of gaming platform by 6/1 to improve user engagement
 - Exceed 90% user retention
 - Reduce latency by 10%
- Enable group play feature
 - Improve engagement by 5%
 - Build a new user research team
 - Deliver ability for peer-to-peer connections by 4/30
- Deliver high speed gaming backbone
- Recruit and develop the best product and engineering talent available
- Ensure minimal downtime for our players

New Key Result Configuration:

- Metric name:** Daily Active Users
- Target:** Increase to 50,000,000
- Starting from:** 0
- Key result title:** Increase daily active users (DAUs) from 25 million to 50 million
- Progress:**
 - Update manually (selected)
 - Update automatically via rollup from key results
 - Update automatically via Microsoft SQL Server
- Details:** Updated manually
 - Type: Team
 - 2 Teams: Product and Market...
 - Owner: Alex Wilber
 - When: Q2 2022
- Alignment:** Updated manually

Buttons: Cancel, Create

Product Team

OKRs Projects Dashboards

Period: Q2 2022 Belongs to: This Team Layout: Basic New

OKR Title	Level	Status and progress	Owner	Due date
Ship next version of gaming platform by 6/1 to improve user engagement	PRODUCT	Behind 50%	[User]	Jun 30
Exceed 90% user retention	PLATFORM	On track 60%	[User]	Jun 30
Reduce latency by 10%	PLATFORM	On track 60%	[User]	Jun 30
Enable group play feature	PLATFORM	On track 60%	[User]	Jun 30
Improve engagement by 5%	PLATFORM	Behind 60%	[User]	Jun 30
Increase daily active users (DAUs) from 25 million to 50 million	PLATFORM	At risk 80%	[User]	Jun 30
Build a new user research team	INFRASTRUCTURE	At risk 40%	[User]	Jun 30
Deliver ability for peer-to-peer connections by 4/30	PLATFORM	On track 80%	CG	Jun 30
Deliver high speed gaming backbone	INFRASTRUCTURE	On track 72%	[User]	Jun 30
Recruit and develop the best product and engineering talent available	PRODUCT	At risk 34%	ET	Jun 30
Ensure minimal downtime for our players		On track 60%	[User]	Jun 30

Product Team

OKRs Projects Dashboards

OT Ship next version of gaming platform by 6/1

PROGRESS
Behind 50%

TYPE WHEN
 🌐 Organizat... Annual 2022 (Jan 1 - De...)

A Enable group play feature

PROGRESS
On track 60%

TYPE WHEN
 🏠 Product Annual 2022 (Jan 1 - Dec 31)

A Improve engagement by 5%

PROGRESS
Behind 58%

TYPE WHEN
 🏠 Product Annual 2022 (Jan 1 - Dec 31)

A Build a new user research team

PROGRESS
At risk 40%

TYPE WHEN
 🏠 Product Annual 2022 (Jan 1 - Dec 31)

A Deliver ability for peer-to-peer connections

PROGRESS
On track 80%

TYPE WHEN
 🏠 Product Annual 2022 (Jan 1 - Dec 31)

- Activity
- Chat
- Teams
- Calendar
- Calls
- Files

Chat

Pinned

- Ray Tanaka 1:40 PM
Louisa will send the initial list of atte...
- Beth Davis 1:43 PM
Thanks, that would be nice.
- Kayo Miwa 4/17
I reviewed with the client on Tuesda...
- Will, Kayo, Eric, +2 12:00 PM
Kayo: It would be great to sync with...
- August Bergman** 1:20 PM
I haven't checked available times yet

Recent

- Charlotte and Babak 1:58 PM
Babak: I asked the client to send her feed...
- Emiliano Ceballos** 1:55 PM
🤔🤔
- Marie Beaudouin** 1:00 PM
Sounds good?
- Oscar Krogh 1:47 PM
You: Thanks! Have a nice weekend
- Pasquale Mariano 12:30 PM
Sure, this works!
- Keiko Tanaka 12:03 PM
You: Awesome, thank you.
- Daichi Fukuda 10:43 AM
No, I think there are other alternatives we c...
- Kian Lambert Yesterday
Have you ran this by Beth? Make sure she is...
- Team Design Template Yesterday
Reta: Let's set up a brainstorm session for...
- Reviewers Yesterday
Darren: Thats fine with me

Marie Beaudouin Chat Files Organization Activity +



That would be nice, but at most I would only need a few additional days.

I'm pretty confident that this launch will be successful. The team has worked tirelessly to make it possible. This is going to be awesome. ❤️

The client wasn't expecting us to be ready until middle of August anyways

Thank you for always being so positive! 🙌 1

We haven't had a break in awhile.

TODAY, 2:00 PM

We haven't gotten lunch together in awhile

We should go back to that ramen place. I've been craving it the last few days.

*ramen

Can you share a progress update on this key result?

Key result

Reduce latency by 10%

Progress & Status Owner

2% (Behind) Alex Wilber

Check-in View in app

Type a new message



Microsoft Teams interface showing a chat window for Marie Beaudouin. A "New check-in" dialog is open, displaying a progress indicator for "Reduce latency by 10%". The current value is 3% and the status is "Behind". The dialog includes a text area for a note and "Cancel" and "Check-in" buttons.

Chat Marie Beaudouin Chat Files Organization Activity +

New check-in X

Reduce latency by 10%

Current value: 3% Status: Behind

Add a note (optional)

Type @ to mention people

Cancel Check-in

Recent chat messages:

- Ray Tanaka: Louisa will send the initial list of atte... 1:40 PM
- Beth Davis: Thanks, that would be nice. 1:43 PM
- Kayo Miwa: I reviewed with the client on Tuesda... 4/17
- Will, Kayo, Eric, +2: Kayo: It would be great to sync with... 12:00 PM
- August Bergman: I haven't checked available times yet 1:20 PM
- Charlotte and Babak: Babak: I asked the client to send her feed... 1:58 PM
- Emiliano Ceballos: 🍜🍜 1:55 PM
- Marie Beaudouin: Sounds good? 1:00 PM
- Oscar Krogh: You: Thanks! Have a nice weekend 1:47 PM
- Pasquale Mariano: Sure, this works! 12:30 PM
- Keiko Tanaka: You: Awesome, thank you. 12:03 PM
- Daichi Fukuda: No, I think there are other alternatives we c... 10:43 AM
- Kian Lambert: Have you ran this by Beth? Make sure she is... Yesterday
- Team Design Template: Reta: Let's set up a brainstorm session for... Yesterday
- Reviewers: Darren: Thats fine with me Yesterday

Message input: Type a new message

Message history (partial):

- I'm pretty confident that this launch will be successful. The team has worked tirelessly to make it possible. This is going to be awesome.
- The client wasn't expecting us to be ready until middle of August anyways
- We haven't gotten lunch together in awhile
- go back to that ramne place. I've been craving it w days. *ramen
- Sure 🍜

Microsoft Teams interface showing a chat window for Marie Beaudouin. A "New check-in" dialog is open, displaying a progress bar at 3% and a status of "Behind". The dialog includes a text area with a note: "We've built the skeleton for the gaming backbone and even at 25% are noticing a major decrease in latency. Excited about what this means once we're fully operational!". The dialog has "Cancel" and "Check-in" buttons.

Marie Beaudouin Chat Files Organization Activity +



Chat

Pinned

Ray Tanaka 1:40 PM
Louisa will send the initial list of atte...

Beth Davis 1:43 PM
Thanks, that would be nice.

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Kian Lambert Yesterday
Have you ran this by Beth? Make sure she is...

Team Design Template Yesterday
Reta: Let's set up a brainstorm session for...

Reviewers Yesterday
Darren: That's fine with me



New check-in



Reduce latency by 10%

Current value

3%

Status

Behind

Add a note (optional)

We've built the skeleton for the gaming backbone and even at 25% are noticing a major decrease in latency. Excited about what this means once we're fully operational!

Cancel

Check-in

Type a new message



- PDE +
- Overview
- Boards
- Repos
- Pipelines
- Test Plans
- Artifacts
- Portfolio++
- Viva Goals**
- 7pace Timetracker
- Project settings <<

Viva Goals My OKRs My team OKRs Company OKRs

Engineering ▾

New ▾

Period: Q2 2022 ▾ +

OKR Title	Owner	Status ad progress	Time period	Last updated
>  Improve data security and prevent breakdown incidents		At risk 30%	Q1 2022	 1d
>  Implement Agile project management across the engineering organization		At risk 13%	Q1 2022	 3d
>  Release great software		On track 85%	Q1 2022	 2w
>  Continuously improve and grow as a team		Behind 33%	Q1 2022	 5d

- P PDE +
- Overview
- Boards
- Repos
- Pipelines
- Test Plans
- Artifacts
- Portfolio++
- Viva Goals
- 7pace Timetracker
- ⚙️ Project settings <<

Viva Goals My OKRs My team OKRs Company OKRs

Engineering New ▾

Period: Q2 2022 +

OKR Title	Owner	Status ad progress	Time period	Last updated
▾ Improve data security and prevent breakdown incidents		At risk 30%	Q1 2022	1d
> Decrease the average downtime per quarter due to security incidents from 15 mins to 5 min		Behind 10min /15min	Q1 2022	1d
> Decrease the number of recurring incidents per month from 8 to 3		At risk 6/3	Q1 2022	1d
> Complete penetration testing for web and mobile		Behind 40%	Q1 2022	1w
> Achieve SOC 2 Compliance		At risk 15%	Q1 2022	3h
> Implement Agile project management across the engineering organization		At risk 13%	Q1 2022	3d
> Release great software		On track 85%	Q1 2022	2w
> Continuously improve and grow as a team		Behind 33%	Q1 2022	5d

- PDE
- Overview
- Boards
- Repos
- Pipelines
- Test Plans
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- Project settings

Viva Goals My OKRs My team OKRs Company OKRs

Engineering

Period: Q2 2022

OKR Title	Owner	Status
<ul style="list-style-type: none"> Improve data security and prevent breakdown incidents <ul style="list-style-type: none"> Decrease the average downtime per quarter due to security incidents from 15 mins to 5 min Decrease the number of recurring incidents per month from 8 to 3 Complete penetration testing for web and mobile Achieve SOC 2 Compliance 	[Avatar]	[Progress]
Implement Agile project management across the engineering organization	[Avatar]	[Progress]
Release great software	[Avatar]	[Progress]
Continuously improve and grow as a team	[Avatar]	[Progress]

Copy link Open fullview

Achieve SOC 2 Compliance

Check-in Comment Share More actions

Overview Work items Activities score

Owner	Type
[Avatar] Stephene Michael	[Icon] Engineering
When	Last updated
Q1 2022 (Sep 1 - Nov 24)	Feb 3, 2022

Connected to Azure DevOps
Synced with : 2203271 Achieve SOC 2 Compliance

Work items Show sub-items

- Identify audit partner and perform readiness asse... In progress
- Complete Gap analysis New
- Carry out readiness assessment Done
- Provide evidence for each security control Committed

Alignment

Gain enterprise scalability and readiness
Relecloud • Alvin Tao • Q1 2022 • 2 Children

PDE +

Overview

Boards

Work items

Boards

Backlogs

Sprints

Queries

Delivery Plans

Portfolio++

Retrospectives

Portfolio plans (Beta)

Estimate

Viva Goals

7pace Timetracker

Project settings <<

Epic

2203271 Achieve SOC 2 Compliance



Stephene Michael

1 comment

Add tag

Save

Follow



State ● In progress

Area PDE

Updated by Stephene Michael: 6h ago

Reason Started

Iteration PDE

Details



(7)

Viva Goals

Connected to Viva Goals



Achieve SOC 2 Compliance

Engineering • Stephene Michael • Q1 2022

At risk

15%



Alignment



Gain enterprise scalability and readiness

Relecloud • Alvin Tao • Q1 2022 • 2 Children

Behind

42%



Improve data security and prevent breakdown incidents

Engineering • William Smith • Q1 2022 • 2 Children

At risk

30%



Achieve SOC 2 Compliance

Engineering • Stephene Michael • Q1 2022

At risk

15%

Recent activities



Viva Goals made a check-in, based on the % of work items completed

3h ago

Progress: 15%

Status: At risk



Stephene Michael, made a check-in

1w ago

Progress: 12%

Status: At risk

Show check-in note



Alvin Tao added a comment

2d ago

Great progress team! Let's keep the momentum going.

We must prioritize SOC 2 Type 1 compliance for the mobile app and gather feedbacks from our audit partner

Show more activities

Product Team

OKRs Projects Dashboards

Platform Team Dashboard

Last change: Nov 6 at 4:40pm Owner: Alex Wilber

Share to Teams

Present

Platform Team OKRs

Key updates

Alex Wilber

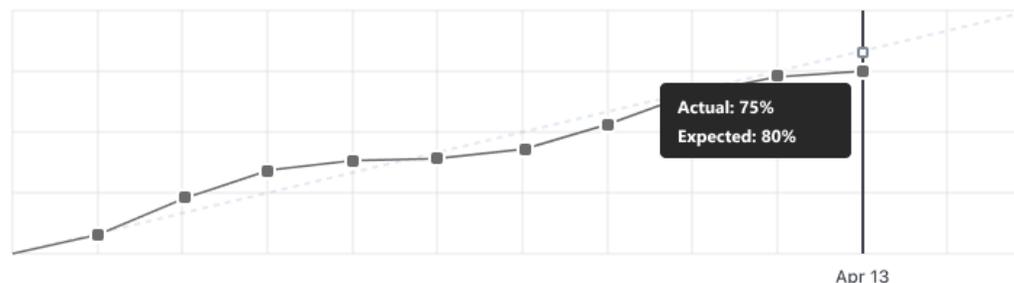
Progress updates

- **Pilot with new delivery mechanism** - Increasing our ability to deliver insights via new alert system that sends weekly update as well as one off insight via MS Teams
- **Hiring - Reached hiring big milestone!** - we've onboarded 4/5 user researchers
- **Power user interviews all scheduled!** - We're moving quickly into our qualitative phase while our analyst team crunches the quantitative data into an exec summary

Key Learnings

- **Guard rails for users** - Group play can be daunting. We need better onboarding and quick tutorials/gamification to get users up to speed and ready to engage quickly
- **More touchpoints** - Users aren't being exposed to onboarding and continued usage triggers as regularly as they could be
- **Better labelling** - We want to improve our support ticket labeling process (by sub-topic, by touchpoint etc) so we can continue to identify

Progress over time



OKRs

- **Enable group play feature** Behind 60% / 50%
- **Exceed 90% user retention** On track 81% / 72%
- **Recruit and develop the best platform talent so we can better support our players** Behind 50% / 40%

🔍 Search

🔔 Notifications

👤 My OKRs

👤 Product Team OKRs

🌐 Relacloud OKRs

👤 Marketing OKRs

👤 Reta Taylor's OKRs

⋮ 5 More

🎯 OKRs & Projects

👤 Users

👤 Teams

⋮ 4 More

👤 Invite users

👤 Alex Wilber

Platform Team Dashboard

Last change: Nov 6 at 4:40

Platform Team C

Key updates

👤 Alex Wilber

Progress updates

- Pilot with new c our ability to del that sends week via MS Teams
- Hiring - Reache onboarded 4/5
- Power user inter moving quickly i our analyst team into an exec sun

Key Learnings

- Guard rails for u daunting. We ne tutorials/gamific ready to engage
- More touchpoints users aren't being exposed to onboarding and continued usage triggers as regularly as they could be
- Better labelling - We want to improve our support ticket labeling process (by sub-topic, by touchpoint etc) so we can continue to identify

🔗 Share to Teams

▶ Present

📌 Share to Microsoft Teams



Type the name of a person, group or channel

CG Product Leadership Team > General

Say something about this

Hi team, please review the dashboard ahead of our retrospective.

https://microsoft.goals.com/cs=0&flatListView=false&time_period_id=159449



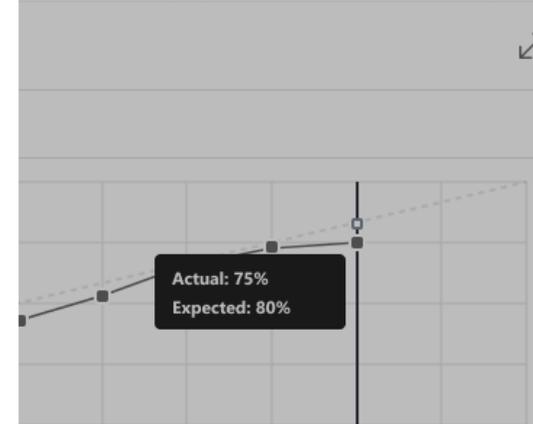
Platform Team Dashboard

View this team's dashboard in Viva Goals

<https://www.goals.microsoft.com/cs/dashboard>

Cancel

Share



Behind 60%
50%

On track 81%
72%

Behind 50%
40%



Teams



Pinned

Product Team Overview

Your teams

Product Leadership Team

General

Marketing

Overview

Performance

Shiproom

Telemetry

32 hidden channels

New Games

Account Teams

General

Accounting

Finance

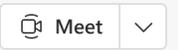
Fiscal Year Planning

Strategy

6 hidden channels



General Posts Files OneNote



mentioned she got the budget approved for July. Here is the deck where we last left off. Daniela can speak more to it.



Reply



Alex Wilber 11:00 AM

4 likes 6 thumbs up

Hi team, please review the dashboard ahead of our retrospective.

https://microsoft.goals.com/cs=0&flatListView=false&time_period_id=159449



Platform Team Dashboard

View this team's dashboard in Viva Goals

https://www.goals.microsoft.com/cs/dashboard



Kadji Bell 10:23 AM

Will do!

Reply

Type a new message



Viva Goals Software Training Topics

Navigation

- Search
- My OKRs
- Org OKRs
- Pinning
- Users
- Teams

Cascade

- Alignment
- Multi-alignment

Create

- Objective
- Key Result
- Projects
- Multi-Owner
- Delegate
- Check-In Owner

Check-in

- Integrations
- Commentary
- Tagging

Check-in

- Integrations
- Commentary
- Tagging

Close

- Retrospective
Commentary
- Postpone
- Clone

Dashboards

- Widget Types

Team Settings

- Adding a member
- Notification
Schedule

OKRs & Projects

- Viewing a Report
- Creating a Report
- Exporting

Viva Goals in Teams

Viva Goals Software Training Topics

Navigation

- **Search**
- **My OKRs**
- **Org OKRs**
- **Pinning**
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- **Teams**

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Dashboards

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Viva Goals in Teams

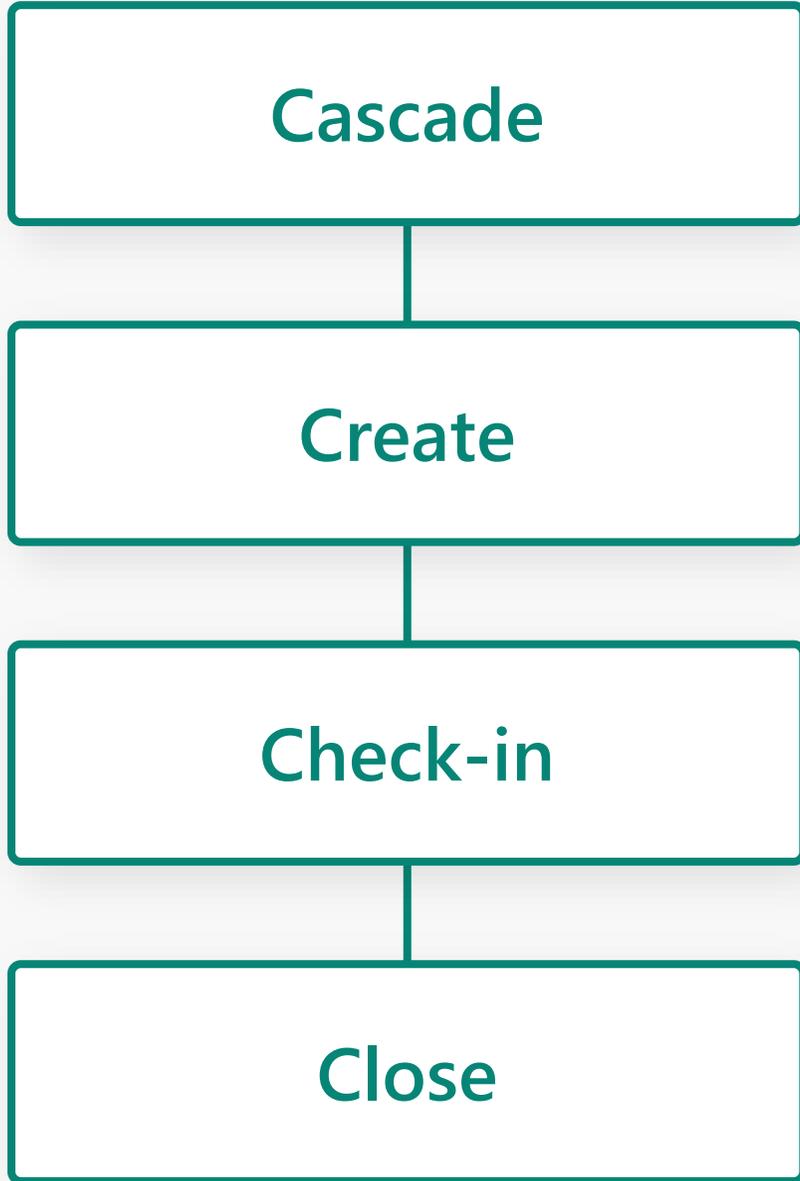
Navigate Software and Align,
Create, Track and Close OKRs

Cascade

Create

Check-in

Close



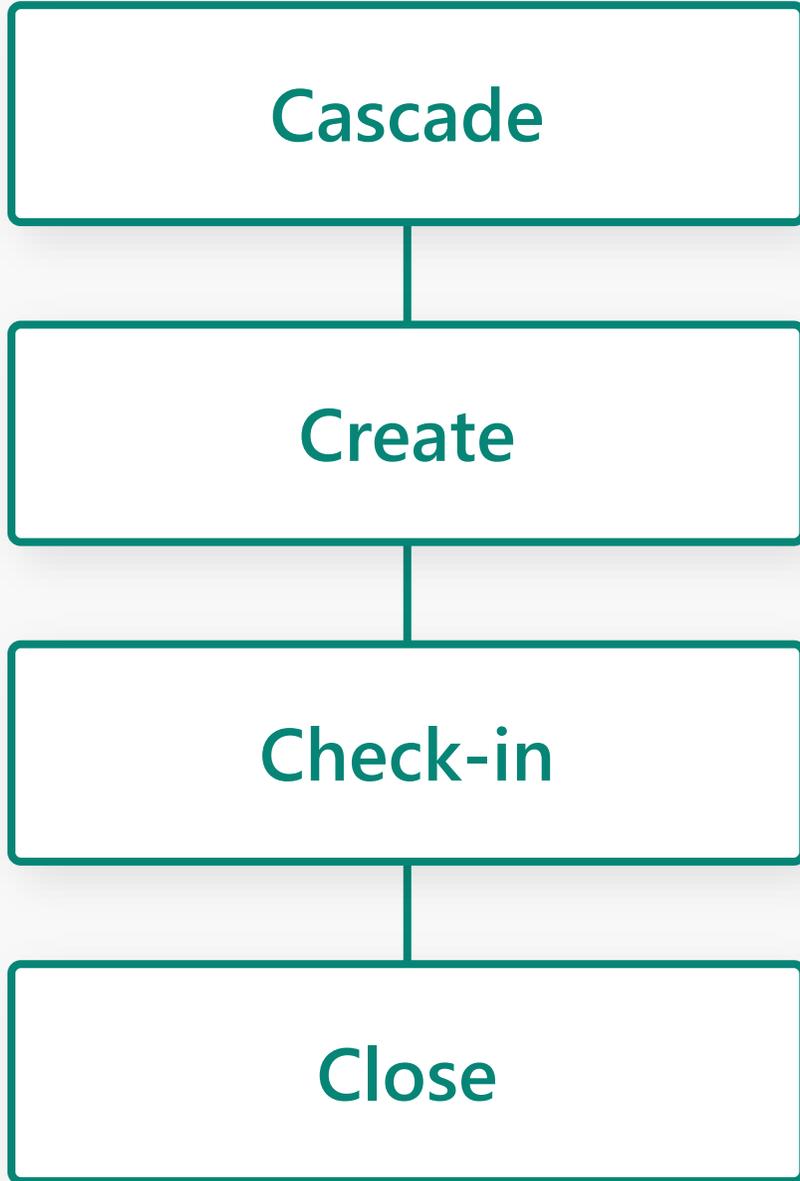
How to align

Cascade

Create

Check-in

Close



Cascade

How to align

Create

How to enter

Check-in

Close

Cascade

How to align

Create

How to enter

Check-in

How to track progress

Close

Cascade

How to align

Create

How to enter

Check-in

How to track progress

Close

How to score progress

Concept in Platform

Cascade:

- How to visualize Alignment

Create:

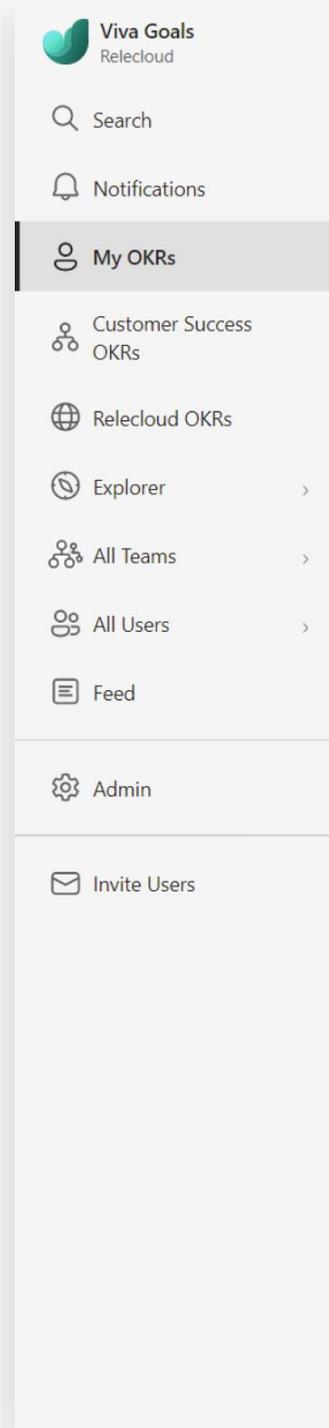
- How to enter Objectives and Key Results

Checkin:

- Three ways to update progress

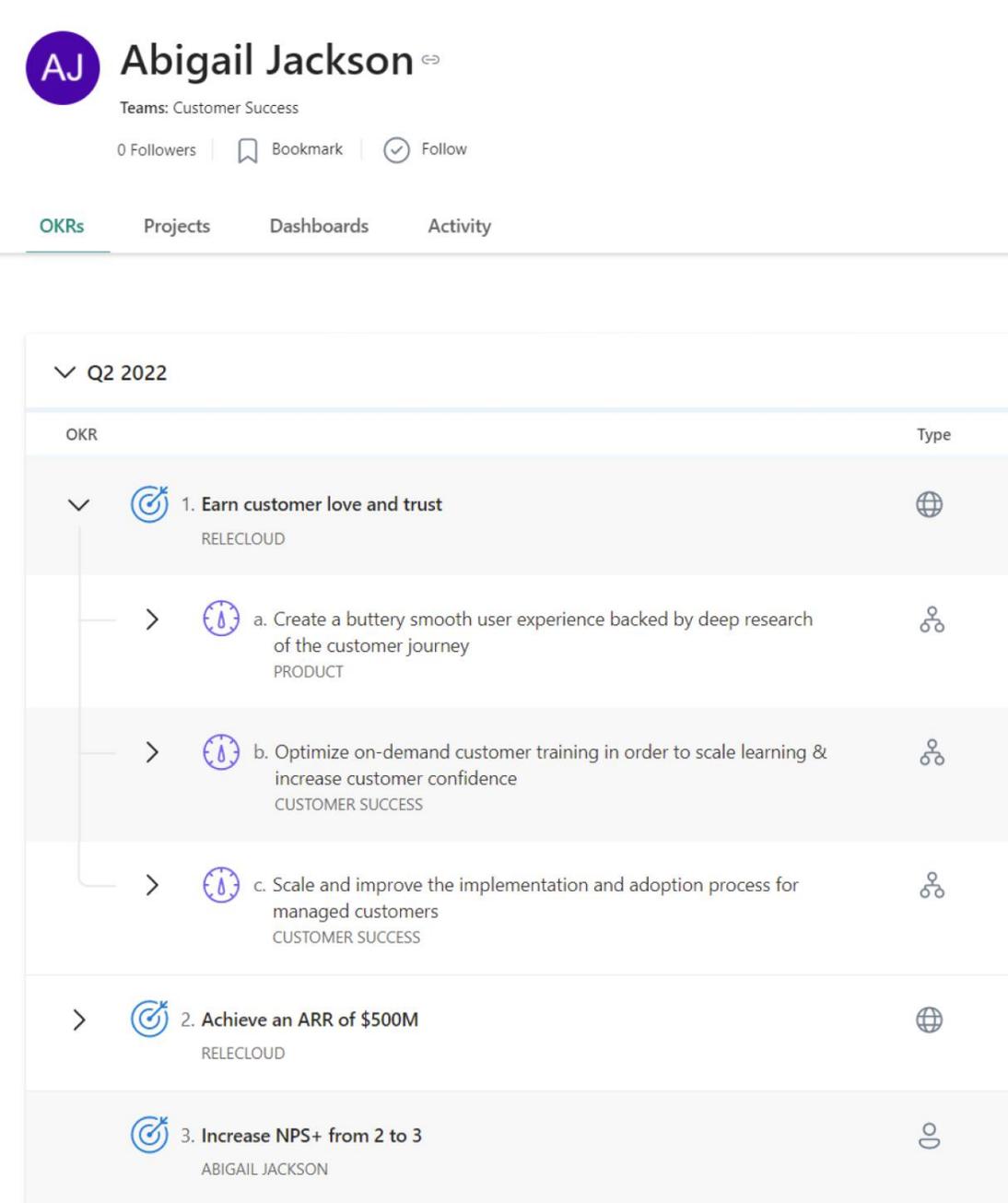
Close:

- How to reflect and score



Viva Goals
Relecloud

- Search
- Notifications
- My OKRs**
- Customer Success OKRs
- Relecloud OKRs
- Explorer
- All Teams
- All Users
- Feed
- Admin
- Invite Users



AJ Abigail Jackson Teams: Customer Success

0 Followers | Bookmark | Follow

OKRs | Projects | Dashboards | Activity

Q2 2022

OKR	Type
1. Earn customer love and trust RELECLOUD	Global
> a. Create a buttery smooth user experience backed by deep research of the customer journey PRODUCT	Team
> b. Optimize on-demand customer training in order to scale learning & increase customer confidence CUSTOMER SUCCESS	Team
> c. Scale and improve the implementation and adoption process for managed customers CUSTOMER SUCCESS	Team
> 2. Achieve an ARR of \$500M RELECLOUD	Global
3. Increase NPS+ from 2 to 3 ABIGAIL JACKSON	Individual

Viva Goals Software Training Topics

Navigation

- **Search**
- **My OKRs**
- **Org OKRs**
- **Pinning**
- **Users**
- **Teams**

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- **Alignment**
- **Multi-alignment**

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- Commentary
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Commentary
- **Postpone**
- **Clone**

Dashboards

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OKRs & Projects

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- Creating a Report
- Exporting

Viva Goals in Teams

Projects

```
graph TD; A[Objectives] --- B[Key Results]; B --- C[Projects];
```

Objectives

“Where do I want to go?”

Key Results

“How will I know I am getting there?”

Projects

“What do I have to do to get there?”

Concept in Platform

Locate:

- “Where can I find projects?”

Create:

- “How do I make a project?”

The screenshot displays the Viva Goals interface. On the left is a navigation sidebar with options: Viva Goals Relecloud, Search, Notifications, My OKRs (highlighted), Customer Success OKRs, Relecloud OKRs, Explorer, All Teams, All Users, Feed, Admin, and Invite Users. The main header shows the user profile for Abigail Jackson (AJ), with 'Teams: Customer Success', '0 Followers', 'Bookmark', and 'Follow' options. Below the header are tabs for OKRs, Projects, Dashboards, and Activity. The main content area shows a list of OKRs for Q2 2022:

OKR	Type
1. Earn customer love and trust RELECLOUD	Global
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Viva Goals in Teams

Integrations

What are integrations?

Integrations allow you to build efficiency when using OKRs by allowing you to use the platforms you already use in your day to day.



Semi-Manual

Update your goals through a messaging app, e.g., MS Teams

Automatic

Automatically update your goals by connecting to a source of truth, e.g., Azure DevOps

Concept in Platform

Semi-Manual Integrations:

- View OKRs in MS Teams

Automatic Integrations:

- Connect data source to an OKR

The screenshot displays the Viva Goals interface. On the left is a navigation sidebar with options: Viva Goals (Relecloud), Search, Notifications, My OKRs (selected), Customer Success OKRs, Relecloud OKRs, Explorer, All Teams, All Users, Feed, Admin, and Invite Users. The main header shows the user profile for Abigail Jackson (AJ), with 'Teams: Customer Success', '0 Followers', 'Bookmark', and 'Follow' options. Below the header are tabs for OKRs, Projects, Dashboards, and Activity. The main content area shows a list of OKRs for Q2 2022:

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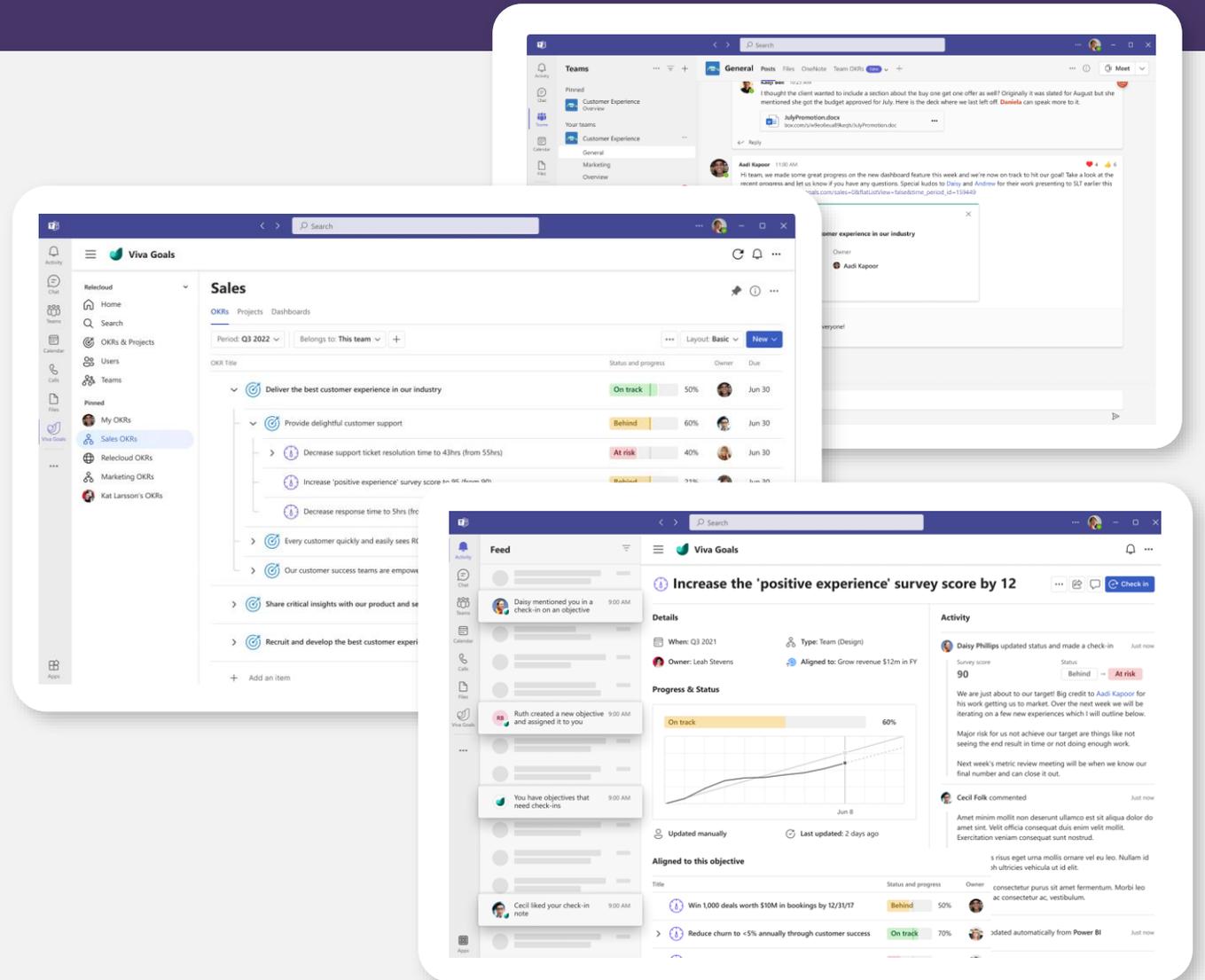
Viva Goals and Teams Integration

Bring Viva Goals into your Teams workflow

Create a collaborative Teams experience for purpose-driven teams to communicate effectively

Align and focus on the strategic priorities through OKRs with relevant context, notifications, check-ins within Teams

Provide enhanced search, navigation, dashboards and richer admin experiences



Viva Goals and Azure DevOps Data Integration

Engage in agile project management for initiatives

Connect shared queries and work items in ADO to Viva Goals within a single view in your Viva Goals environment

View automatic updates of Viva Goals initiatives and Key Results as work items progress

The image displays two overlapping screenshots of the Viva Goals application interface. The top screenshot shows a 'Sales' team's OKR dashboard for Q3 2021. It lists several OKRs, including 'Improve data security and prevent breakdown incidents', 'Decrease the average downtime per quarter due to security incidents', 'Decrease the number of recurring incidents per month from 8 to 3', 'Complete penetration testing for web and mobile', 'Achieve SOC 2 Compliance', and 'Implement Agile project management across the engineering organization'. A 'Connect to Azure DevOps' dialog box is overlaid on the right, showing a connection to 'Aadi Kapoor's connection' and options to update key results from 'Saved Query' or 'Work items'. The bottom screenshot shows a detailed view of the 'Complete penetration testing for web and mobile' OKR. It features a progress bar at 70% (labeled 'On track'), a line chart showing progress from July 30 to December 31, and a section for 'Alignment' with other OKRs. A 'Connected to Azure DevOps' section shows the source as 'Query - Relecloud engineering Q3 work items'.

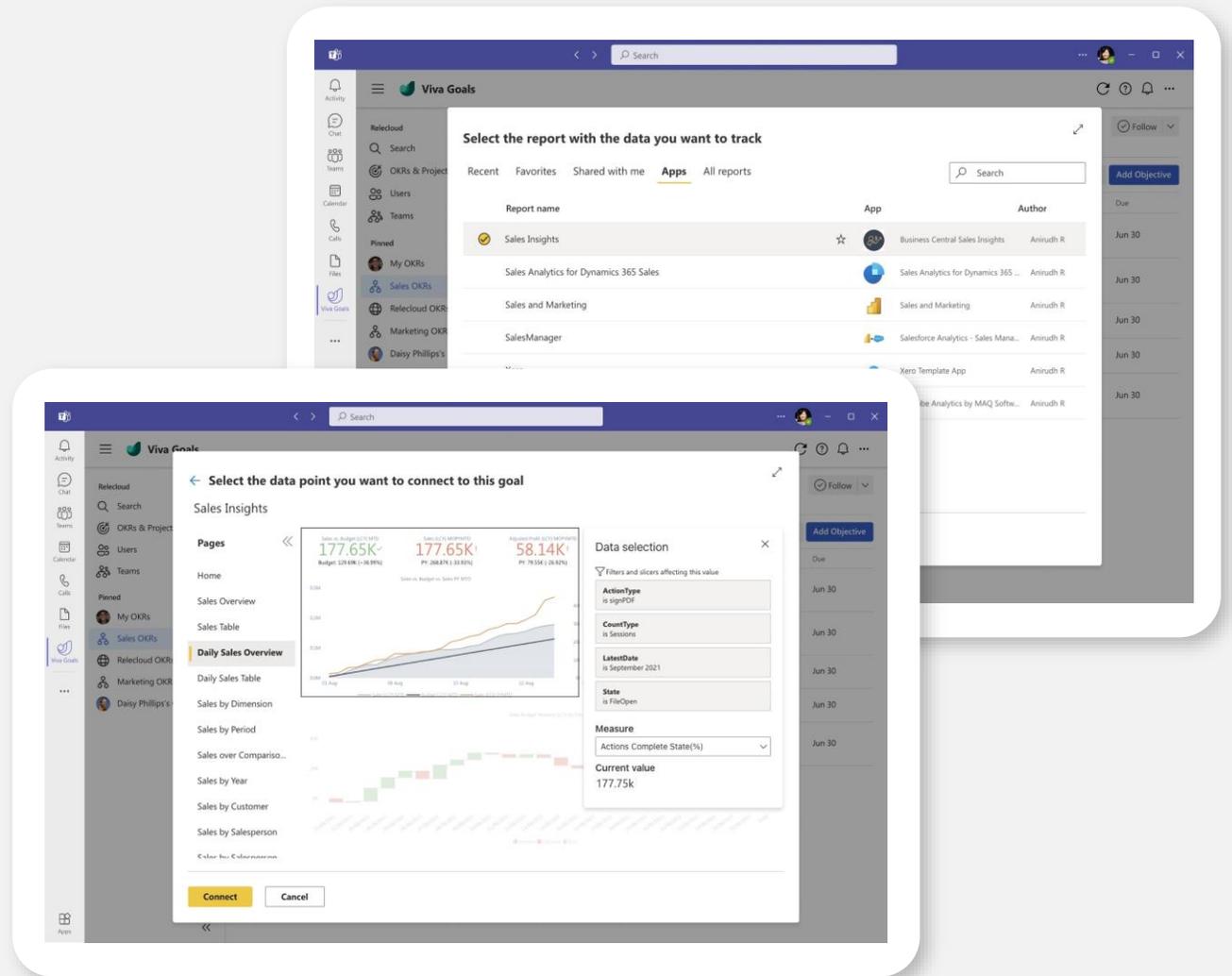
Viva Goals and Power BI Integration

Visualize the status of your OKRs with Power BI

Automatically update Key Results with data from Power BI

Quick one-click access to Power BI reports to make informed decisions

View the progress of your goals with powerful data visualization



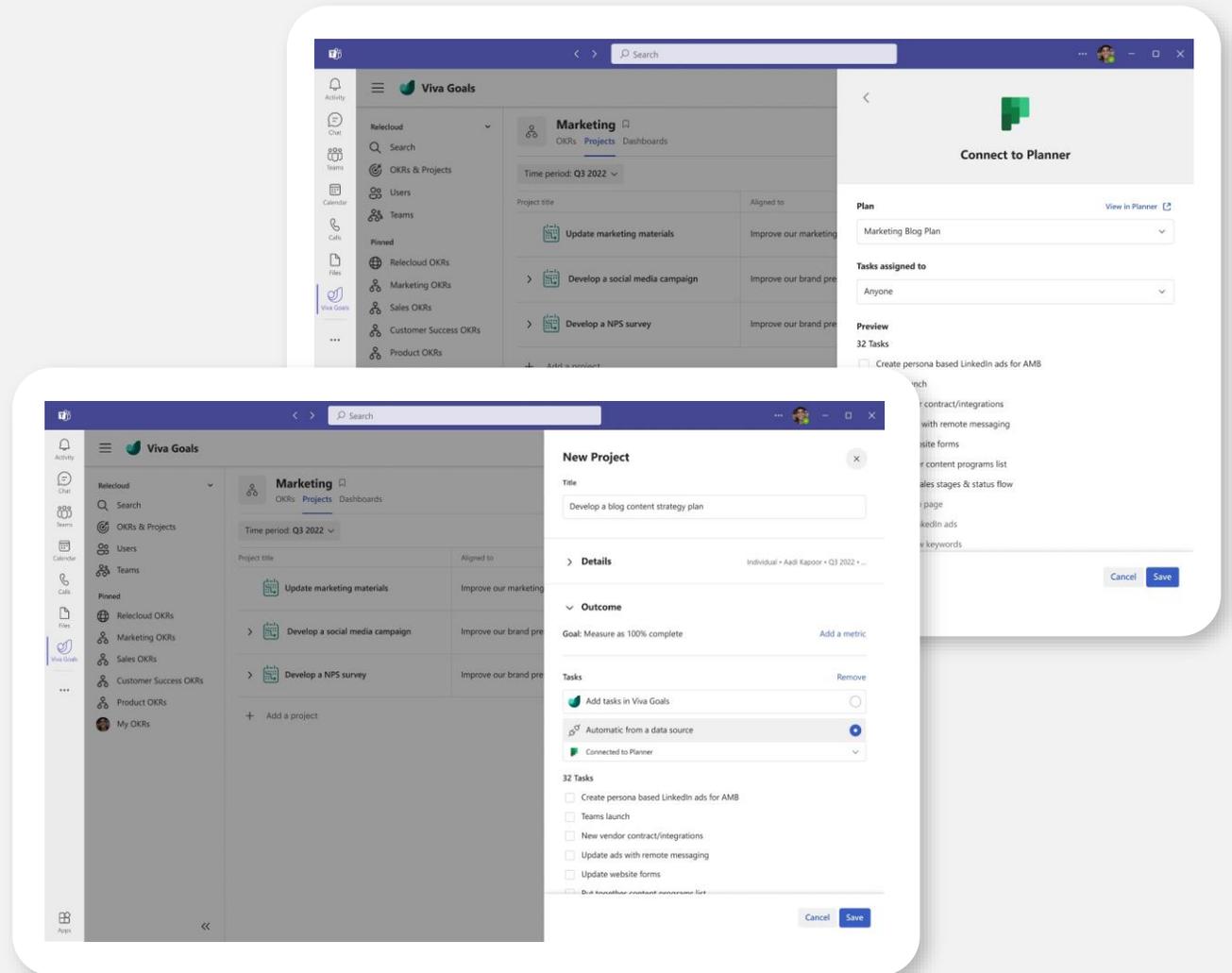
Viva Goals and Microsoft Planner Integration

Integrate task tracking in Microsoft Planner into OKR progress

Connect tasks to Viva Goals projects and Key Results to maintain a single source of truth

Align the daily tasks to the bigger picture

Have the most up to date information with automatic progress check-ins as Tasks are completed in Microsoft Planner



Viva Goals Software Training Topics

Navigation

- **Search**
- **My OKRs**
- **Org OKRs**
- **Pinning**
- **Users**
- **Teams**

Cascade

- **Alignment**
- **Multi-alignment**

Create

- Objective
- Key Result
- **Projects**
- Multi-Owner
- Delegate
- Check-In Owner

Check-in

- **Integrations**
- **Commentary**
- **Tagging**

Check-in

- **Integrations**
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Close

- Retrospective
Commentary
- **Postpone**
- **Clone**

Dashboards

- Widget Types

Team Settings

- Adding a member
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Schedule

OKRs & Projects

- Viewing a Report
- Creating a Report
- Exporting

Viva Goals in Teams

Engaging with Activity

Follow/Bookmark

How to track and save

Like/Comment

How to support and engage

Concept in Platform

Follow/Bookmark:

- Individuals, Teams, and Reports

Like/Comment:

- All types of Activities

Viva Goals
Relecloud

Search

Notifications

My OKRs

Customer Success OKRs

Relecloud OKRs

Explorer >

All Teams >

All Users >

Feed

Admin

Invite Users

AJ Abigail Jackson ↔

Teams: Customer Success

0 Followers | Bookmark | Follow

OKRs Projects Dashboards Activity

Q2 2022

OKR	Type
<p>1. Earn customer love and trust RELECLOUD</p>	🌐
<p>> a. Create a buttery smooth user experience backed by deep research of the customer journey PRODUCT</p>	👤
<p>> b. Optimize on-demand customer training in order to scale learning & increase customer confidence CUSTOMER SUCCESS</p>	👤
<p>> c. Scale and improve the implementation and adoption process for managed customers CUSTOMER SUCCESS</p>	👤
<p>> 2. Achieve an ARR of \$500M RELECLOUD</p>	🌐
<p>3. Increase NPS+ from 2 to 3 ABIGAIL JACKSON</p>	👤

Viva Goals Software Training Topics

Navigation

- **Search**
- **My OKRs**
- **Org OKRs**
- **Pinning**
- **Users**
- **Teams**

Cascade

- **Alignment**
- **Multi-alignment**

Create

- Objective
- Key Result
- **Projects**
- Multi-Owner
- Delegate
- Check-In Owner

Check-in

- **Integrations**
- **Commentary**
- **Tagging**

Check-in

- **Integrations**
- **Commentary**
- **Tagging**

Close

- Retrospective
Commentary
- **Postpone**
- **Clone**

Dashboards

- Widget Types

Team Settings

- Adding a member
- Notification
Schedule

OKRs & Projects

- **Viewing a Report**
- **Creating a Report**
- **Exporting**

Viva Goals in Teams

Reporting

The Important Questions

“How do I find OKRs that meet a certain set of criteria?”

“How do I share information that matters with teams and individuals?”

The Important Questions

Explorer

“How do I find OKRs that meet a certain set of criteria?”

Review Dashboard

“How do I share information that matters with teams and individuals?”

The Important Questions

Explorer

“How do I find OKRs that meet a certain set of criteria?”

- All Viva Goals OKR content
- Filterable
- Exportable

Review Dashboard

“How do I share information that matters with teams and individuals?”

- Real-time Data updates
- Customizable Panels and Widgets
- Interactive
- Is NOT exportable

Concept in Platform

Objective Explorer:

- “How do I find OKRs that meet a certain set of criteria?”

Review Dashboard:

- “How do I share information that matters with teams and individuals?”

The screenshot displays the Viva Goals interface. On the left is a navigation sidebar with options: Viva Goals Relecloud, Search, Notifications, My OKRs (highlighted), Customer Success OKRs, Relecloud OKRs, Explorer, All Teams, All Users, Feed, Admin, and Invite Users. The main header shows the user profile for Abigail Jackson (AJ), with team information (Customer Success), 0 Followers, and options for Bookmark and Follow. Below the header are tabs for OKRs, Projects, Dashboards, and Activity. The main content area shows a list of OKRs for Q2 2022:

OKR	Type
1. Earn customer love and trust RELECLOUD	Global
a. Create a buttery smooth user experience backed by deep research of the customer journey PRODUCT	Team
b. Optimize on-demand customer training in order to scale learning & increase customer confidence CUSTOMER SUCCESS	Team
c. Scale and improve the implementation and adoption process for managed customers CUSTOMER SUCCESS	Team
2. Achieve an ARR of \$500M RELECLOUD	Global
3. Increase NPS+ from 2 to 3 ABIGAIL JACKSON	Individual

Viva Goals Software Training Topics

Navigation

- **Search**
- **My OKRs**
- **Org OKRs**
- **Pinning**
- **Users**
- **Teams**

Cascade

- **Alignment**
- **Multi-alignment**

Create

- Objective
- Key Result
- **Projects**
- Multi-Owner
- Delegate
- Check-In Owner

Check-in

- **Integrations**
- **Commentary**
- **Tagging**

Check-in

- **Integrations**
- **Commentary**
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Close

- Retrospective
Commentary
- **Postpone**
- **Clone**

Dashboards

- Widget Types

Team Settings

- Adding a member
- Notification
Schedule

OKRs & Projects

- **Viewing a Report**
- **Creating a Report**
- **Exporting**

Viva Goals in Teams

Agenda

Module 1:
Building A More Focused & Aligned
Culture With Viva Goals

Module 2:
Deep Dive Into OKR Best Practices &
Viva Goals Advanced Configuration

Agenda

Module 1:
Building A More Focused & Aligned Culture
With Viva Goals

Module 2:
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Goals Advanced Configuration

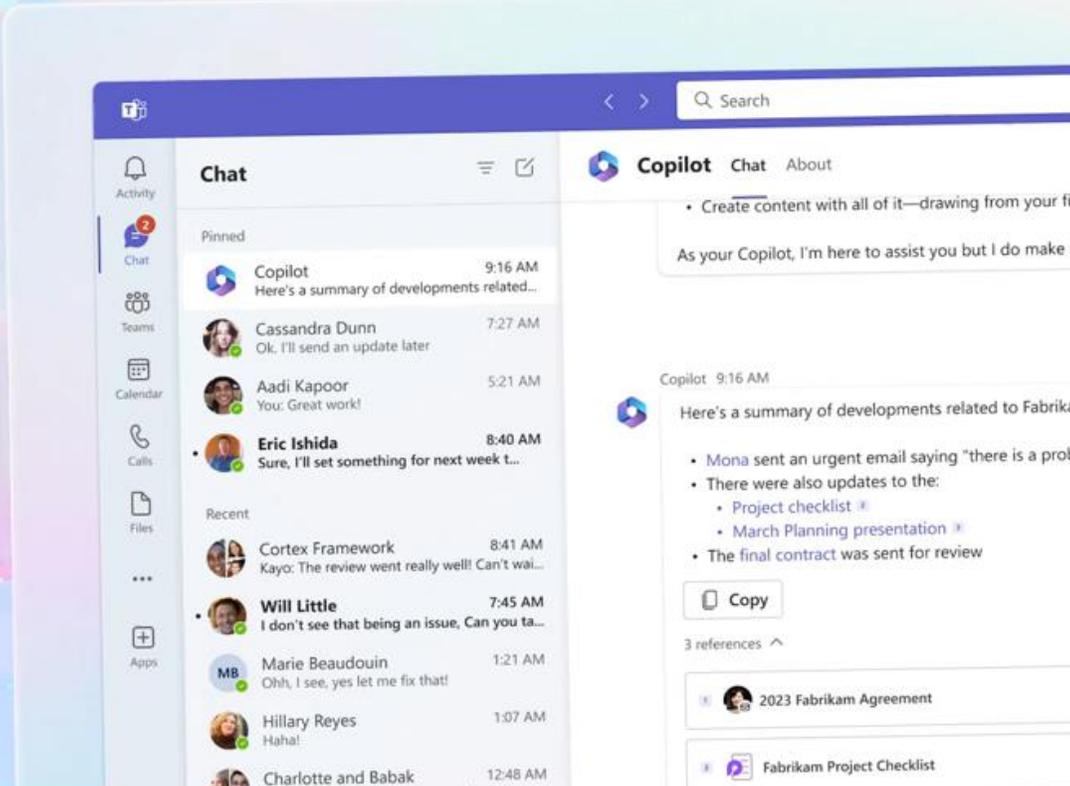
AI Can Help Us Manage Ourselves & Our Work Better



Sometimes it might be as simple as how you get started and caught up.

MICROSOFT 365

Business Chat in Teams



The screenshot displays the Microsoft Teams interface. On the left is a navigation pane with icons for Activity, Chat, Teams, Calendar, Calls, Files, and Apps. The main area shows a chat window with a search bar at the top. The chat is titled 'Copilot Chat About'. The chat history includes a pinned message from Copilot at 9:16 AM: 'Here's a summary of developments related...'. Below this are messages from Cassandra Dunn (7:27 AM), Aadi Kapoor (5:21 AM), and Eric Ishida (8:40 AM). The 'Recent' section shows messages from Cortex Framework (8:41 AM), Will Little (7:45 AM), Marie Beaudouin (1:21 AM), Hillary Reyes (1:07 AM), and Charlotte and Babak (12:48 AM). The Copilot message at 9:16 AM contains a bulleted list: 'Create content with all of it—drawing from your fil', 'As your Copilot, I'm here to assist you but I do make r', and 'Here's a summary of developments related to Fabrika'. The summary includes: 'Mona sent an urgent email saying "there is a prob', 'There were also updates to the:' (with sub-bullets 'Project checklist' and 'March Planning presentation'), and 'The final contract was sent for review'. Below the message is a 'Copy' button and '3 references' with a dropdown arrow. Two references are visible: '2023 Fabrikam Agreement' and 'Fabrikam Project Checklist'.

AI Can Accelerate Processes & Save Leadership Time



Whether that be key learning opportunities, opportunities to connect with your peers or reports or much more based on established interests, skills, direct or indirect signals and more.



Grounding AI In Organizational Data Makes A Difference



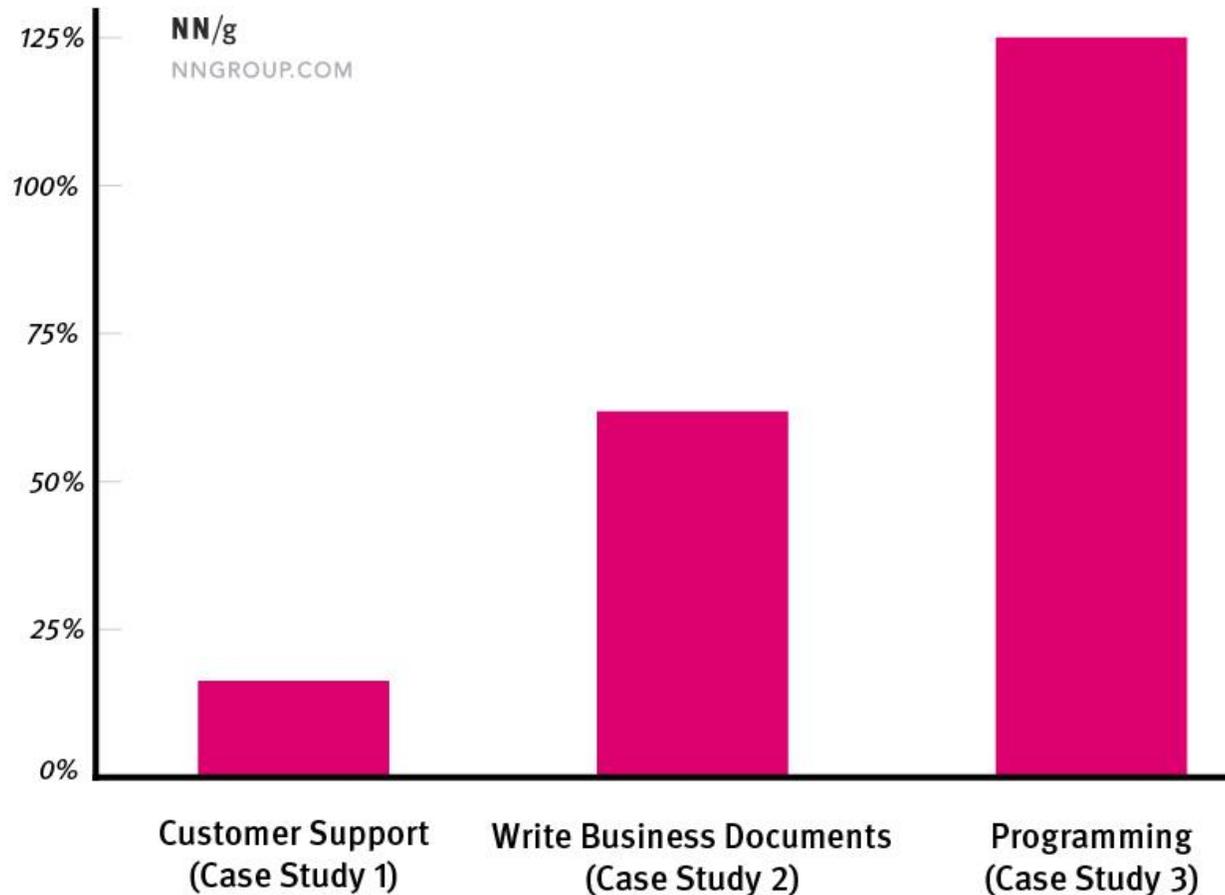
By leveraging your data we improve the quality of the prompt, and the quality of the response while doing responsible AI checks, security, compliance, privacy review and command generation.

The Results So Far...



The results are clear, but the pace is also accelerating. Programming is the most mature of these 3 sample workloads, but with Copilot we are seeing already significant improvement.

Productivity Increases with AI



[Study 1](#): Erik Brynjolfsson, Danielle Li, and Lindsey R. Raymond. Generative AI at Work.

[Study 2](#): Shakked Noy and Whitney Zhang (2023): Experimental Evidence on the Productivity Effects of Generative Artificial Intelligence.

[Study 3](#): Sida Peng, Eirini Kalliamvakou, Peter Cihon, and Mert Demirer (2023): The Impact of AI on Developer Productivity: Evidence from GitHub Copilot.

Improve Employee Alignment



People In Viva & Viva Goals as well as countless other experiences further enrich the ways we communicate, align and connect. All elements of a good digital workplace and employee experience strategy.

See pertinent Viva information as you navigate across the org

This screenshot shows the 'People in Viva' interface. At the top, there's a search bar and navigation tabs for 'Home' and 'Organization'. Below this, a profile card for Megan Bowen (Marketing Manager) is visible. The main area shows 'People reporting to Megan Bowen' with filters for Topics, Moonshot, Team Goals, Locations, Role, and In the Office. A dropdown menu for 'Moonshot' is open, displaying four team goals: 'Grow Moonshot revenue by \$5M by Q2', 'Share critical insights with our product and s...', 'Recruit and develop the best marketing expe...', and 'Implement and optimize marketing process'. Below this, a section titled 'Megan Bowen also works with' lists several colleagues like Lee Gu, Henrietta Mueller, Pradeep Gupta, Christine Cline, and Diego Sicilani.

This screenshot shows the same 'People in Viva' interface but with the 'Topics' filter dropdown open. The dropdown menu is circled in green and lists various topics: Design, Moonshot, Human Resources, Financial, Research and Development, and Sales and Marketing. The background shows the same profile card for Megan Bowen and the list of people reporting to her, including Isalah Langer and Henrietta Mueller.

Technical Onboarding

Admin definitions

Overview guidance: [Roles and permissions in Viva Goals](#)

Org Owner

Organizational owners manage members, teams, setup, and billing for the account. By default, they own organization-level OKRs, but organizational objectives can be owned by other members also.

Org Admin

Organizational administrators are members who manage the setup of the organization and can manage users and teams. An organization can have more than one organization administrator.

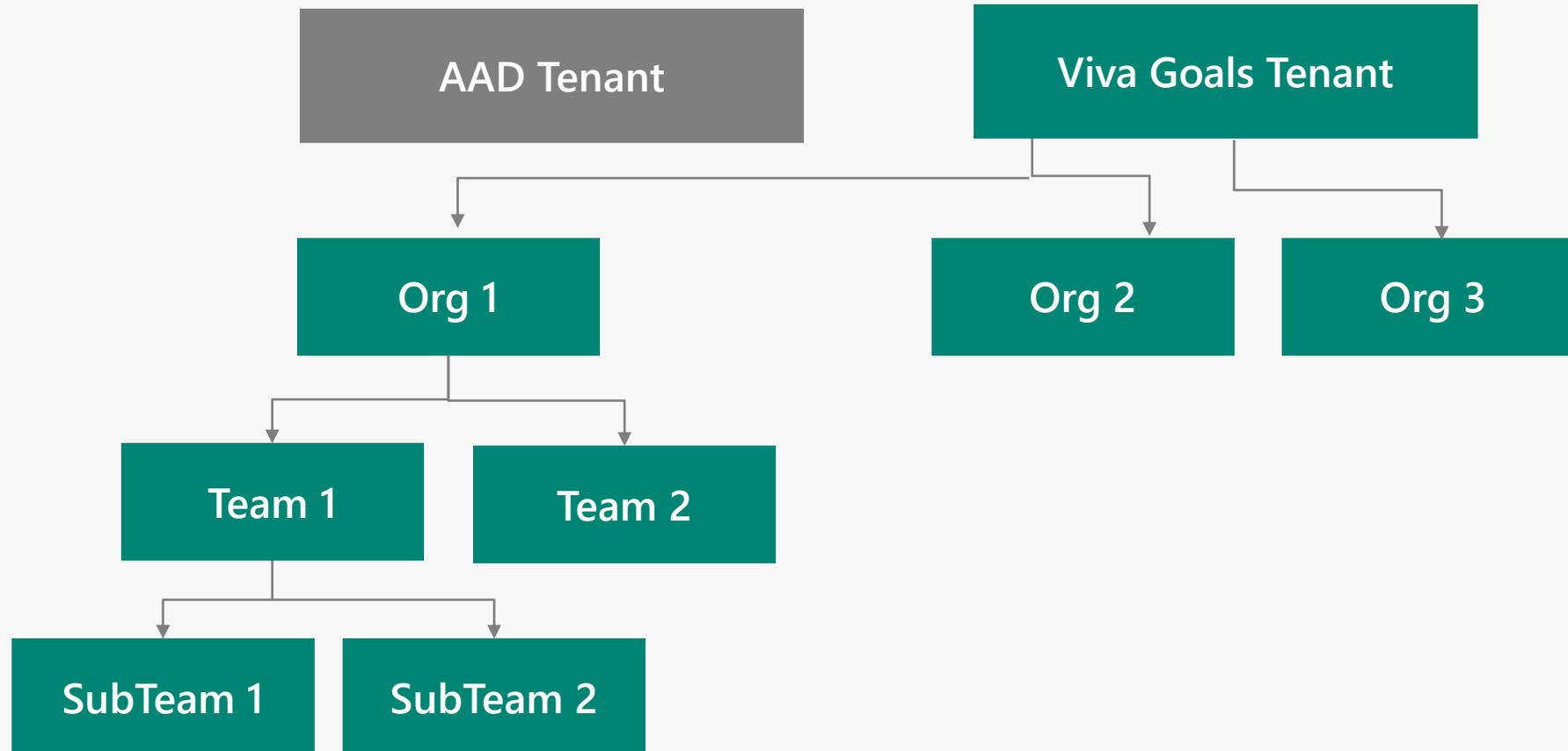
Teams Owner

Team owners are members who own their team members' OKRs.

Teams Admin

Team administrators are members who can manage team members.

Viva Goals Org / Team Hierarchy



Viva Goals Set Up Steps

Step	Task	Priority	Description	Guidance/Links
1	Assign licenses to users and groups	Required	Assign licenses for the users you want to have access to Viva Goals features.	NA
2	Configure org creators ¹	Recommended	This is not a wizard step, but wondering if we should provide guidance so that it can be addressed if it comes up	Restrict organization creation permissions
3	Assign the Organization Administrator role ¹	Recommended	Assign roles and user permissions (those who can access all functionality vs. those who can view only).	Roles and permissions in Viva Goals
4	Configure time periods	Optional	Manage OKR time periods and customize them for your organization's requirements.	Manage OKR time periods
5	Configure notifications	Optional	Customize notifications settings through the admin portal.	How to set reminders for check-ins
6	Configure integrations	Optional	Integrate Viva Goals with industry-leading tools and platforms you use every day,	Viva Goals integrations overview
7	Configure OKRs rules	Optional	Configure how you want to view objectives and key results.	Configure your OKR model in Viva Goals
8	Configure projects	Optional	Keep track of all the work your org is executing with Projects.	Projects in Viva Goals
9	Pin the app in Teams	Recommended	Pin the Viva goals app in Teams to guide users to the app.	Manage app setup policies in Microsoft Teams
10	Plan and drive adoption of Viva Goals in your organization	Recommended	Review, plan and apply adoption best practices to help make your deployment a success with our variety of resources.	<ul style="list-style-type: none"> • Adoption guide • OKR success toolkit • OKR examples • Maturity model
11	Promote Viva Goals to employees and measure engagement	Recommended	Measure level of organizational engagement for services deployed using resources in the MAC.	Viva Connections Teams App Usage Report
12	Get connected to support channels	Recommended	Use available resources to get technical support, ideas from other organizations, and become aware of new features.	See slide

¹Step not included in Set Up Guide (aka Wizard)

Task | Assign licenses and user groups

You must assign licenses for the users you want to have access to Viva Goals features. This can mean all the employees in your organization or a specific subset. Note: It may take up to an hour to get access after licenses are assigned.

Overall guidance:

Use the following list of users and groups to manage licenses.

Step 1: Select 'Assign licenses' (to assign Viva Goals licenses), or

Step 2: Select 'Unassign licenses' to remove or manage licenses

FAQ

Q. How will license assignment work with Viva Suite?

A. Once you login to goals.microsoft.com and a license is assigned automatically.

Task | Configure org creators

Microsoft 365 Global Admins are responsible for managing the deployment of Viva Goals and permitting specific individuals to create Viva Goals Organizations.

Overall guidance: [Restrict organization creation permissions](#)

Step 1: Log in to your Viva Goals account.

Step 2: If you've directly landed in the **Create or join organizations** page, jump to step 3. If you land in an organization's landing page (My OKR page), select the organization selection dropdown from the navigation panel on the left.

Step 3: Select **Create or join organization**.

Step 4: In **Create or join organizations** page, select **Settings** in the top right corner.

Step 5: A menu with the three org creation permissions will appear.

Step 6: Choose the appropriate option and select **Save**. If you have selected **Specific users or groups**, enter the names of those users or a group (you can select only one group) and select **Save**.

FAQ

Q. Can anyone create an org?

A. Yes, by default, anyone can create an org.

Q. Can we lock down who can create an org?

A. Yes, however, *only* Global Admins can edit permissions. If you are the Global Admin in the Microsoft tenant, you will have a settings button that allows you to customize who can and cannot create an org.

Task | Assign the Organization Administrator role

Microsoft 365 Global Admins are responsible for managing the deployment of Viva Goals and assigning (or designating) specific individuals to perform roles in their organization to support them.

Overall guidance: [Roles and permissions in Viva Goals](#)

Viva Goals supports two kinds of accounts:

- **Regular user:** Regular team members/users can access all Viva Goals functionality, including creating, updating, and owning OKRs. They can also have additional responsibilities like administrator or manager.
- **Observers:** Observers can't create, edit, or own OKRs. However, they can view all OKRs.

FAQ

Q. What is the role of the Organizational Owner?

A. Organizational owners manage members, teams, set up, and billing for the account. By default, they own organization-level OKRs, but organizational objectives can be owned by other members also.

Q. What is the role of the Organization Admins?

A. An assignable AAD role, Organization Admins have direct access to the Microsoft Viva Goals admin dashboard, and customized settings that can be applied specifically for your organization, They manage the setup of the organization, manage users and teams, and have access to all OKR permissions, including creating, editing, and deleting any objectives or check-ins. There can be more than one Organizational Admin.

Task | Configure time periods

As a Viva Goals administrator for your organization, you can manage the OKR time periods and customize them for your organization's requirements. Instead of the default quarterly periods, you can make time periods monthly or define a custom time period and remove the default quarterly periods.

Overall guidance: [Manage OKR time periods](#)

1. Navigate to the **Time Periods** section in your admin dashboard. Select and save the month when your planning year starts.
2. Use the **Add Time Periods** option to add custom time periods.
3. Select **Actions** menu and Set **Custom** time period as Current Time Period.

Task | Configure notifications

Check-ins are updates that OKR owners make to the objectives and key results they are responsible for. By default, Viva Goals sends notifications to the owners to make updates either through MS Teams or email. Global admins can customize notifications settings through the admin portal in Viva Goals.

Overall guidance: [How to set reminders for check-ins](#)

1. Navigate to Admin > Notifications
2. View available notification settings
3. Select desired option for each setting you wish to change.

Task | Configure integrations

You can integrate industry-leading tools and platforms you use every day with Viva Goals.

Overall guidance: [Viva Goals integrations overview](#)

1. Navigate to Admin > Integrations
2. View available integrations
3. Select Enable to activate and setup a connection for a specific integration that you want. Follow the on-screen setup steps

FAQ

Q. Will more Microsoft application integrations be available?

A. Power BI, Project, Planner, and Dynamics integrations are scheduled for Q1.

Q. Can a customer utilize 3rd Party identity services?

A. 3rd Party identity services (Okta, for example) are on the roadmap.

Task | Configure OKR rules

You have some flexibility on what how to view objectives and key results in Viva Goals.

Overall guidance: [Configure your OKR model in Viva Goals](#)

1. Navigate to **Admin > Admin Dashboard**
2. Select the **OKR Model Configuration** tab

FAQ

Q. Once you define objectives and key results, how can you edit your view?

A. You can do three things: 1) Nest objectives under key results, 2) Block objectives from ever contributing to the progress of their parent, and 3) Allow key results to be nested under key results.

Task | Configure projects

Projects help keep track of all the work your organization is executing to achieve your Objectives and Key Results (OKRs). Like key results, projects can also be created under objectives and other key results in Viva Goals, depending on which outcome they help to achieve. A Global Admin can manage settings that enable/disable the ability for multiple teams & owners to collaborate on their key objectives & projects.

Overall guidance: [Projects in Viva Goals](#)

1. Navigate to Admin > OKR & Projects
2. View available settings under Shared OKRs & Projects
3. Select desired option for each setting.

FAQ

Q. Where do projects fit in the OKR model?

A. Projects are the actions that taken to achieve Key Results. Projects feed Key Results. Key Results Feed Objectives

Q. Are projects required in the OKR model?

A. No.

Task | Pin the Viva Goals app in Teams

The Viva Goals app is installed in your Microsoft 365 or Office 365 tenant by default. It is recommended that you pin the app in Teams for the users you've selected to guide them to the app. You may modify the app permission policy.

Overall guidance: [Manage app setup policies in Microsoft Teams](#)

1. Create a custom app permission policy.
2. Edit an app permission policy.
3. Assign a custom app permission policy to users.
4. Manage org-wide app settings for Microsoft 365 Government.

FAQ

Q. How will the Teams app differ from the Viva Goals web app?

A. The Teams app is a full featured version of Goals app.

Q. Will users need to have Viva Goals licenses to access the Teams app?

A. Yes

Task | Plan and drive adoption in your organization

Now that you have prepared and configured your environment for Viva Goals, we recommend you review, plan and apply adoption best practices to help make your deployment a success. There are many resources available to help you plan and drive adoption.

- Introduce Viva Goals to employees via an [email template](#) that you can email directly from the Set Up guide (**note:** You'll need to set your org's preferences in [Microsoft communication to users](#) and specify the recipients).
- [General adoption guidance](#) (get started, engage your org, train your org, build champions, and secure your environment)
- **Viva Goals Adoption Guidance**
 - [Adoption guide](#)
 - [OKR success toolkit](#)
 - [OKR examples](#)
 - [Maturity model](#)

Steps on your adoption journey

- Get started
- Engage Your Org
- Train Your Org
- Build Champions
- Secure Your Environment

Get Started

Viva empowers employees to make learning a natural part of their day. Leverage these resources to amplify the importance of investing in learning and development and understand how it fits into the broader employee experience.

[Viva ebook >](#)

[Viva Learning infographic >](#)

[Viva Learning quick sheet >](#)

[The Josh Bersin employee experience assessment tool >](#)

Task | Get connected to support channels

Below are multiple Microsoft resources to support you in the care and feeding of Viva, including Viva Goals and OKRs. You can use these to get answers to your questions, get technical support, get ideas from what other organizations, and become aware of new features coming your way.

1. Sign up at [Microsoft Tech Community](#)
2. Subscribe to the following community hubs for discussions & blogs:
 - [Microsoft Viva Discussion](#)
 - [Microsoft Viva Blog](#)
 - [Microsoft Viva AMA](#)
 - [Microsoft FastTrack Discussions](#)
 - [Microsoft FastTrack Blog](#)

Microsoft Support

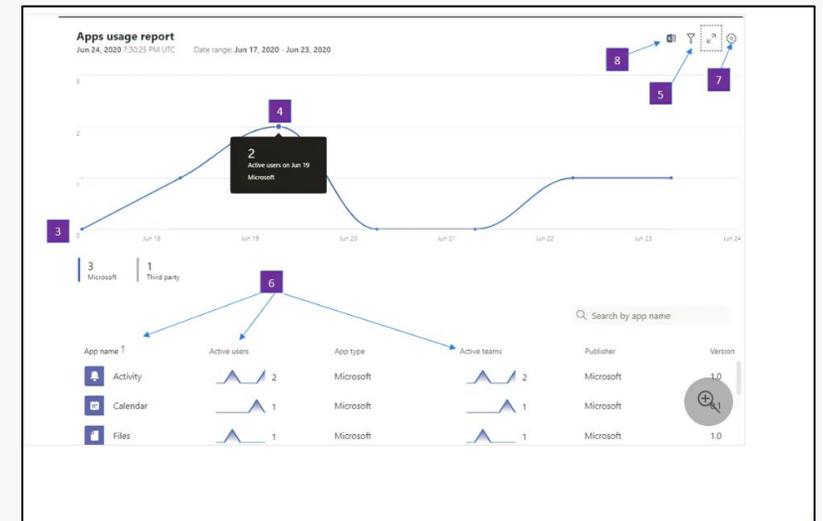
- [Get support - Microsoft 365 admin](#)

Task | Promote and measure employee engagement

There are various tools and reports available to help you measure the level of organizational engagement for services you've deployed. We recommend starting with those listed below which are available through the Microsoft Admin Center.

Overall guidance: [Viva Connections Teams App Usage Report](#)¹

There are other third-party tools available like Microsoft Clarify or Azure Monitor should you require more or different analytics. Use of these tools requires deeper setup, customization, and data usage considerations that are currently outside the scope of this guide.



¹ While the tool is called Viva Connections, it is available to all Viva modules, including Viva Goals. Whatever apps are in your tenant should show up in this report when products are GA. Will be available for Viva Goals on 8/1.

EXAMPLE PILOT

Improve Team Performance & Alignment With Viva Goals

Empower objective alignment at the organizational, team and individual level. Connect work to outcomes with projects and tasks aligned to OKRs while sharing progress and insights across your organization with shareable links and pinned apps.

Estimated Duration:



YOUR EXPERIENCE MAY VARY...



The screenshot displays the Viva Goals interface for the 'Product Team'. The main view shows a list of OKRs for the period 'Q2 2022'. The first OKR is 'Ship next version of gaming platform by 6/1 to improve user engagement', which is currently 'Behind'. Below it are two sub-objectives: 'Exceed 90% user retention' and 'Reduce latency by 10%'. The second OKR is 'Enable group play feature', with sub-objectives: 'Improve engagement by 5%', 'Build a new user research team', and 'Deliver ability for peer-to-peer connections by 4/30'. The third OKR is 'Deliver high speed gaming backbone', and the fourth is 'Recruit and develop the best product and engineering talent available'. A chat window is overlaid on the right, showing a conversation with Marie Beaudouin. A 'New check-in' dialog is open, showing the 'Reduce latency by 10%' objective with a current value of 3% and a status of 'Behind'. The dialog includes fields for 'Current value', 'Status', and 'Add a note (optional)'. The chat window shows messages from other team members, including a message from August Bergman: 'I haven't checked available times yet'.



Educate On Importance Of Connecting Goals To Outcomes

Expert Led Discussions On Viva Goals & Designing Your Pilot Program

Implementation Of Viva Goals Pilot & Pro-Active Support



Sample Viva Goals Pilot Timeline



Week 1	Week 2	Week 3	Week 4	Week 5	Week 6
Kickoff	OKR Leadership Program	OKR Coaching Program	Viva Goals Software Training	Dashboard & Integration Support	Close-out Meeting
Communications Planning		OKR Design Workshop(s)			
Viva Goals Technical Deployment		Viva Goals Software Training			



What are OKR Champions?

The OKR Champion facilitates the OKR process and drives adoption, either across the entire organization or within their department as part of a broader cross-functional OKR Champion group.

Roles and Responsibilities

OKR Champions 4 Responsibilities

1

Be the communications center
for all things OKR-related

2

Set organizational expectations
for OKRs

3

Set up training opportunities
and hold teams accountable

4

Celebrate OKR wins

The OKR Champion

OKR Champions play a key role in the rollout, adoption and continuity of leveraging OKRs within an organization in a sustainable fashion. They are the connection points between different teams that help keep OKR programs on track.

What they do:

- Help other leaders communicate the vision behind change
- Coaching fellow colleagues on OKR methodology and software
- Facilitating OKR sessions, mainly creation and reflection
- Ensure OKRs are clear and aligned
- Directing people to helpful resources
- Improving how your teams practice OKRs

What it takes:

- About 2-3 hours per week on average
- High-potential employees who are curious, effective listeners, prone to solving problems and building quality relationships
- Senior leadership support of Champions
- Complete software training

Recommendation: 1 Champion for every 15 to 50 employees.

You can lead from everywhere.

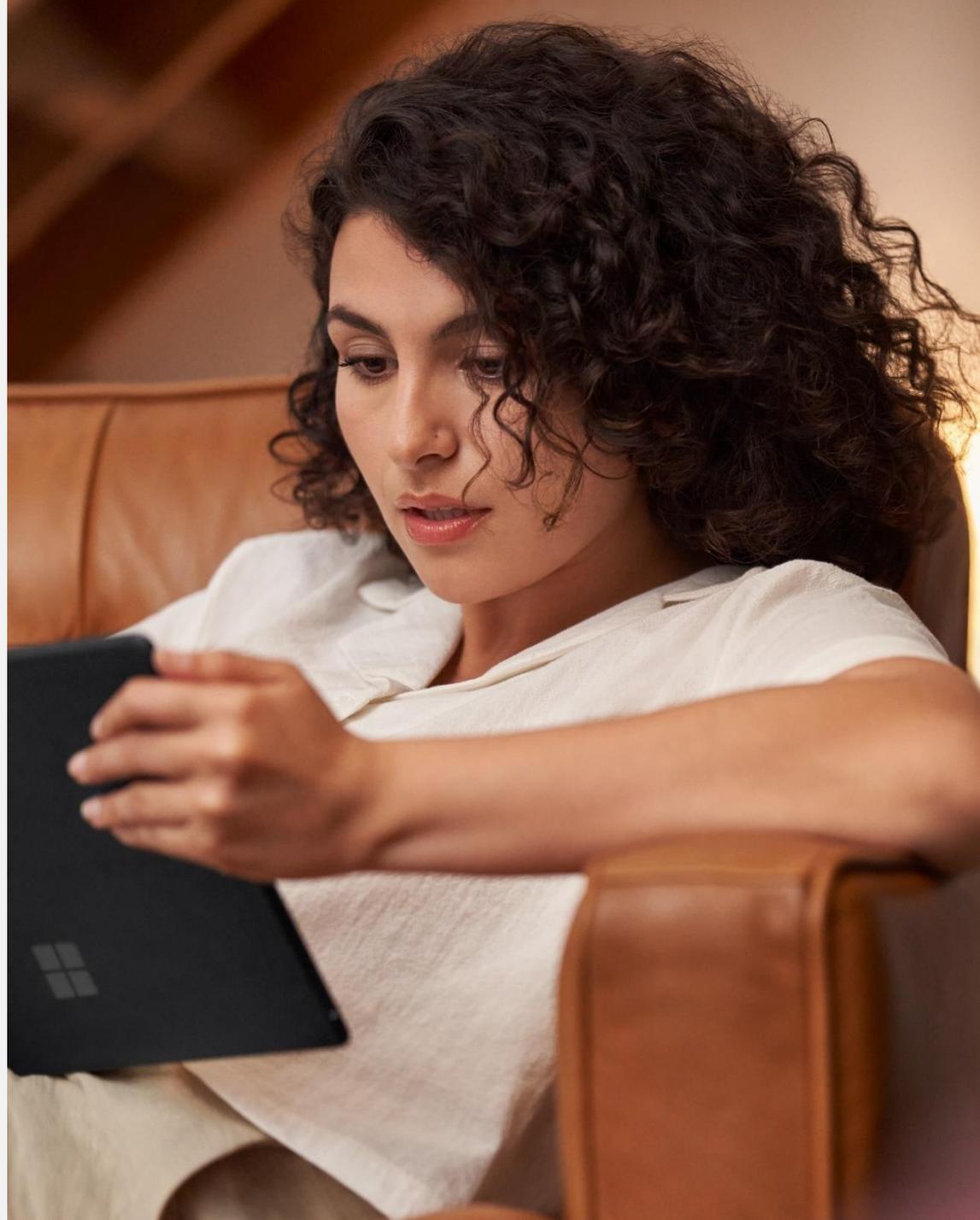
Anyone can galvanize others to leverage OKRs and identify + implement solutions to fine-tune OKR programs.



Common pitfalls when writing OKRs

Great OKRs take practice:

- ✓ Objectives are not challenging or do not stretch
- ✓ Key results aren't quantifiable
- ✓ Creating too many objectives or key results
- ✓ Creating a list of tasks
- ✓ Writing OKRs that don't have an impact



Common Obstacles

- 1. Lack of mission, vision and values**
Vital components which determine the overarching objectives you'll base your OKR framework on.
- 2. Lack of focus**
Best practice is to decide on a smaller set of objectives, each with set of key results, at one time.
- 3. Lack of patience and/or commitment**
Be committed and willing to wait up to 3+ months for results to become obvious.
- 4. Lack of regular check-ins**
Without frequent check-ins, it's difficult to keep OKRs on track, aligned and adjusted with the big picture.

OKR fundamentals

Types of Objectives

Committed: A goal that will be achieved. Resources and schedules should be adjusted to make sure it gets done.

Aspirational: An ambitious goal with no clear path to get there. It might roll over year over year and sometimes change ownership.

We will

Objective

as measured by

Key Results

via

Key Initiatives and Projects

Writing and editing

If you could look back at the end of the year and only accomplish 3-5 things...

What would make the most dramatic impact on your business?



Writing and editing

Ground Rules:

They should be actionable

They should be aspirational

They should be meaningful

They should be “sticky” and easy to remember



Writing OKR steps

Writing great OKRs is like writing a great book:

Step 1: Write

- Follow a formula

Step 2: Edit

- Ask the right questions



A quick overview of OKRs

Objectives and Key Results (OKRs) is a simple, yet powerful goal management methodology that is utilized by high-output organizations to create alignment and engagement around measurable goals.

Objectives: What the team wants to accomplish

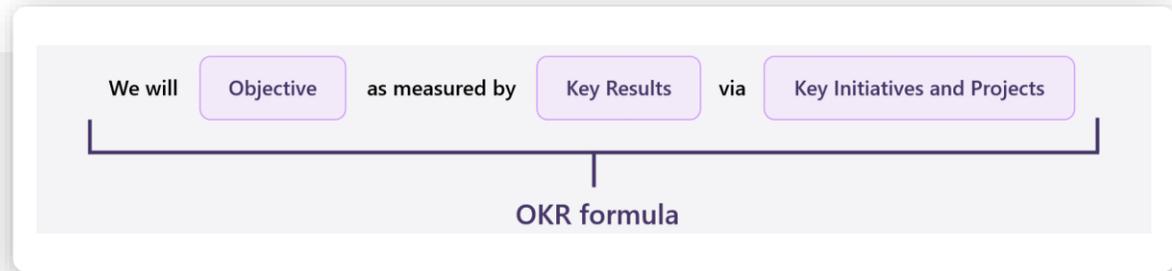
- Objectives are clear, inspiring, public stretch goals shared across teams and organizations. To sharpen focus, limit to 5 objectives.

Key Results: How the team will measure success

- Key results are the team or org's measurable objectives. They should be ambitious but achievable, and quantifiable enough to lead to objective scoring. Set 3-5 key results.
- For example, 70% achievement is typically considered successful. Scoring higher may mean the aspirational goals are not being set high enough.

Key Initiatives and Projects: Activities which help the team achieve measurable outcomes

- Key initiatives and projects are the path to impact for each key result. They are the activities whose execution will impact performance on the defined objectives.



When done correctly, OKRs can enable significant acceleration of business results

I will increase brand recognition as measured by *increased revenue, reduced churn, and improved customer retention*.

Objective: Increase brand recognition to make ACME Skye Rockets the market leader

- **Key Result:** Increase revenue to \$750M in 2020
- **Key Result:** Reduce net revenue churn by 2.75% in 2020
- **Key Result:** Improve customer retention to 98.6%
- **Project:** Create Customer survey to identify areas for improvement by compiling questions and communicating with key customers

How to start writing OKRs

Start with your team's purpose

This should come from and align to the corporate goals (business priorities) for the designated time period.

The company objective is to:

My objective, or my team's objective is to focus on:

Let's choose an objective

Choose what type of objective you want to create

There are two types of goals: committed and aspirational

Committed: is a goal that will be achieved. Resources and schedules should be adjusted to make sure they get done.

When graded the score for a committed OKR is 1.0

Aspirational: ambitious goals with no clear path to get there. They may roll over from quarter to quarter, or year to year, and sometimes even be reassigned to different teams.

When graded, the average score of an aspirational OKR is 0.7, but with lots of room for variance

Let's write an objective

Once you select the type of objective you want, it's time to start writing.

Begin with the basic formula below:

Verb + What you want to do + In order to/for/so that (what you hope to achieve).

For example: "Drive better attendance at our conference to improve the customers' networking experience"

Good OKR Examples:

Objective: Increase brand recognition (to make ACME Skye Rockets the market leader)

- **Key Result:** Improve + internal employee engagement (to increase job satisfaction)
- **Key Result:** Develop + a sustainable candidate lead strategy (in order to fill 90% of roles)

Creating key results

After creating an objective, you need to define 3-5 key results that you will use to measure whether you accomplished the objective or not.

Key results should be:

- Quantitative
- Aspirational
- Specific
- Progress-based
- Drive the right behaviors

Two types of key results:

- **Metric:** (most common) track quantitative outcomes designed to gauge success on an objective
- **Milestone:** used to convert a binary outcome into a key result

When possible, use this formula: Verb + what you're going to measure + from "x to y"

For example: "Increase attendance from 350 to 500 people".

Creating key initiatives and projects

Finally, let's write some Key Initiatives/Projects. Key Initiatives/Projects are outputs and result in a list of tasks that need to be completed.

When possible, use this formula: Verb + Output + as measured by the completion of X, Y, Z

The verb + output is name of your **Key Initiative/Project**, and the X, Y, Z is your list of tasks **A, B, and C**.

For example: "Create dynamic video content as measured by the completion of writing the script, recording the audio and rendering the video".

Review

I will increase brand recognition as measured by *increased revenue, reduced churn, and improved customer retention*.

Good OKR Example:

Objective: Increase brand recognition to make ACME Skye Rockets the market leader

- **Key Result:** Increase revenue to \$750M in 2020
- **Key Result:** Reduce net revenue churn by 2.75% in 2020
- **Key Result:** Improve customer retention to 98.6%
 - **Project:** Create Customer survey to identify areas for improvement by compiling questions and communicating with key customers

OKR Framework/Examples

What are the Key Initiatives and Projects?

1. Hire more people

Create a list of suitable candidates by speaking with hiring managers, creating job specifications and contacting recruiters.

Questions to ask:

Verb + Output + as measured by the completion of X, Y, Z

What tasks can we do to help achieve the Key Results?

Best practices for OKR Greatness

When done well, OKRs can lead to a host of benefits

Bidirectional goal-development

Develop agility

Achieve strategic and tactical alignment

Enable transparency

Feed collaboration

Drive tactical focus

Create accountability

Best Practices for Achieving Greatness with OKRs

People

How people are managed, and how they collaborate

Process

The steps and milestones you continuously drive towards

Technology

The digital systems you need to get things done

Data

The information you leverage to effectively pursue goals

External Content

The events taking place outside of your immediate context



Best Practices for Achieving Greatness with OKRs

People

1

Be intentional about communicating with your people (key dates, milestones, opportunities to learn about OKRs)

2

Be clear about the delineation between OKRs and Performance reviews, so that you can...

3

Prioritize intellectual safety → Encourage people to set bold goals

4

Encourage a culture of continuous learning to reverse shortcomings and press on advantages



Best Practices for Achieving Greatness with OKRs

Process

1

Carefully design your cadences and timelines (we provide archetypes but encourage customization)

2

Getting top-level leadership guidance on goals earlier is better

3

When brainstorming OKRs, consider inviting stakeholders from core and adjacent groups to provide feedback

4

Ensure close collaboration with OKR Champions (working with them will help you + the entire organization)



Best Practices for Achieving Greatness with OKRs

Technology

1

Carefully design your cadences and timelines (we provide archetypes but encourage customization)

2

Getting top-level leadership guidance on goals earlier is better

3

When brainstorming OKRs, consider inviting stakeholders from core and adjacent groups to provide feedback

4

Ensure close collaboration with OKR Champions (working with them will help you + the entire organization)

- Includes feedback on how the process is working (or not) for you and your team



Best Practices for Achieving Greatness with OKRs

Data

1

When crafting OKRs, think about how you will measure success and if you have the information to be able to quickly and efficiently leverage it for updates

2

Proactively work with data management teams to ensure that you can gain access to information needed

3

Take data management seriously!

- (many of our clients treat data management as an afterthought; we find that organizations who focus on this tend to see greater operational efficiency)

4

Capture data about what people need to make OKRs more empowering for them

- (i.e., surveys, focus groups, occasional check-ins by OKR Champions)



Best Practices for Achieving Greatness with OKRs

External Content

- 1 Broader Industry: knowing the mega trends that are impacting the broader economy
- 2 Immediate Industry: understanding the forces that are shaping how your own industry is evolving
- 3 Company-Level: internalizing the strategy of your entire company
- 4 Other Teams Within Your Immediate Department/ Organization: intimately understanding what your immediate organization is focused on achieving
- 5 Other Departments: knowing key priorities of other areas of the organization

Note: While this may largely fall to strategy-oriented teams, there are benefits to having more people aware of external dynamics (and how to factor them into their own work)



When done right, the whole organization benefits

Executives

- Better understanding of progress of largest business initiatives throughout time periods
- Stronger cross collaboration between departments and teams
- Creating initiatives based on the Mission and Vision of the company
- High-performing, empowered employees

Team Managers

- More focused priorities and team meetings
- Transparency and collaboration between teams and departments
- Clear alignment to Business initiatives
- Clear accountability and ownership on OKRs
- Better understand where to provide resources

Individual Contributors

- Understand how your day to work aligns with great initiatives to the company
- Provides more purpose to your work
- Transparency on biggest priorities for the company and teams
- Ability to better prioritize growing number of tasks



Best Practices: How to get to OKR Mastery

Executive Leadership

- Vocal sponsorship of OKRs and key benefits
- Advanced guidance given on strategic plan
- Intellectual safety
- A focus on outcomes, not just output / time investment

OKR Champions

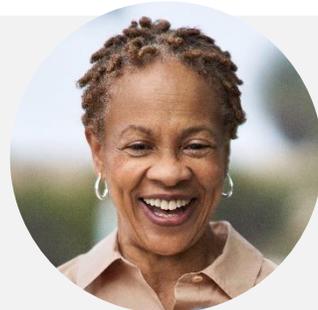
- OKR Champions regularly engage key stakeholders in the organization
- Clear timeline visibility is given for the entirety of each quarter
- An OKR “playbook” is developed to codify processes
- Leadership is vocally supportive of OKR champions
- Presence of an active feedback mechanism

OKR Development and Refinement

- OKRs are developed in a collaborative manner
- Time to develop OKRs is protected
- OKRs are revisited daily/weekly/bi-weekly
- Goals are bold
- Reflection and learning are promoted and referenced across cycles

Key feature pull through

- Viva Goals is used to run team meetings and key department / company meetings
- Team members use check-ins and Dashboard Review to provide meaningful commentary on progress, roadblocks, and learnings



Creating Psychological Safety

Safety amidst change

1. Normalize “intelligent failure”

- Some OKRs will succeed, others fail
- Ambitious stretch goals
- Built into the scoring system



Safety amidst change

1. Normalize “intelligent failure”

- Some OKRs will succeed, others fail
- Ambitious stretch goals
- Built into the scoring system

2. Celebrate small wins



Establish Business Rhythms

3 C's Cycle

Create – Before each quarter

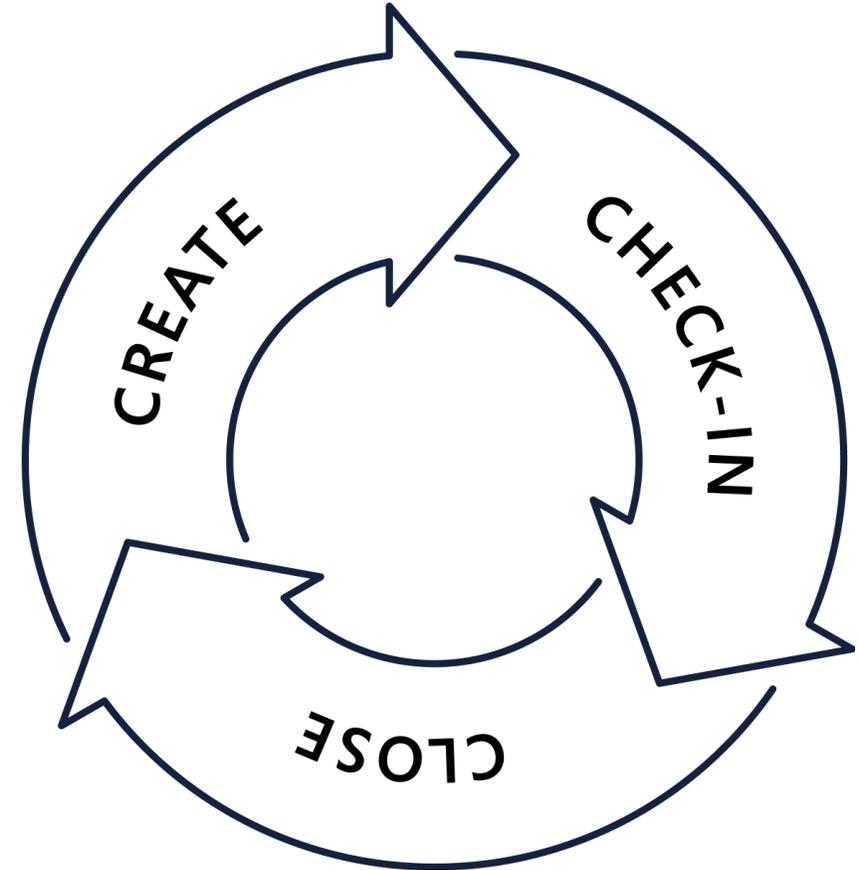
- Department OKRs are defined based on the company OKRs
- Team and individual OKRs created and aligned

Check-in – Throughout the quarter

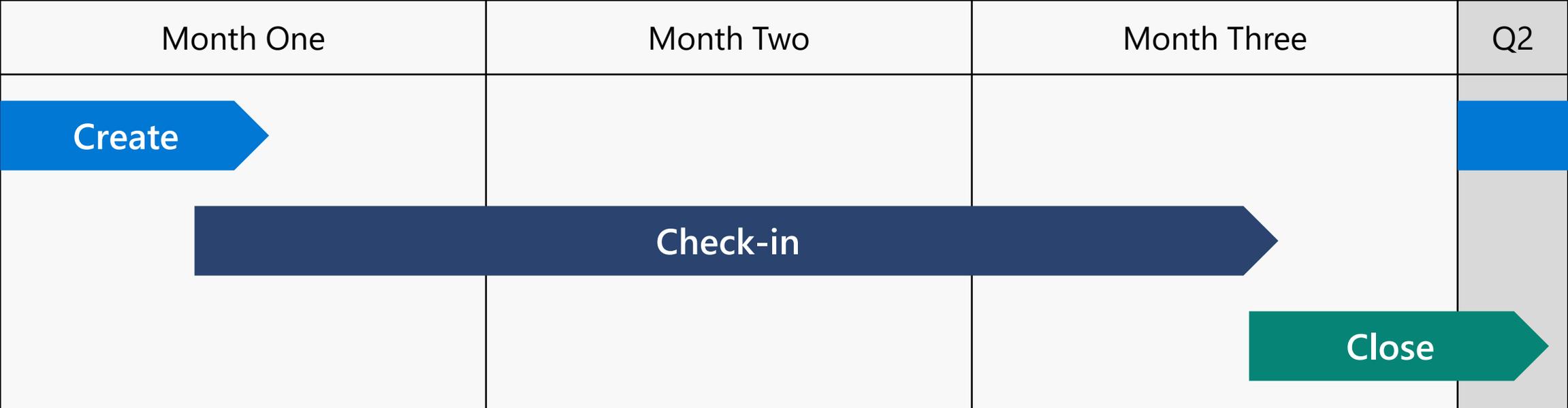
- Evaluate your OKR progress and discuss evaluation with senior management
- Address at-risk or off-track OKRs and course-correct where possible

Close – End of quarter

- Review performance with senior management, discuss achievements and lessons learned
- Define new quarterly OKRs



OKR Timeline/Quarterly Cadence Example



Draft + Share Company OKRs

- Share Team OKRs
- Share Individual OKRs

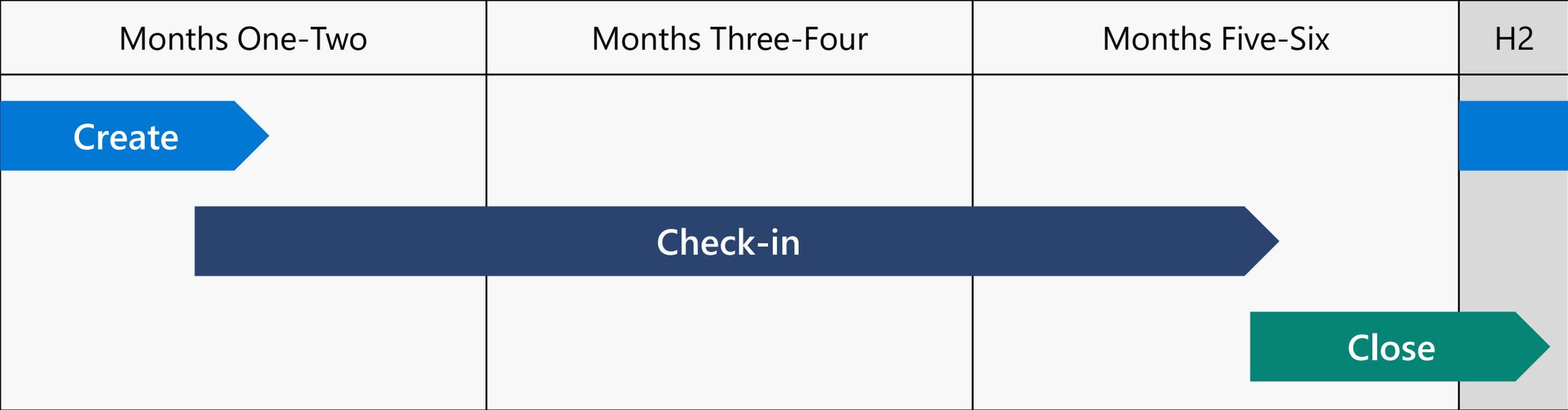
Check-in Weekly through:

- Manual Entry
- Messenger Apps
- Integrations

Close and Score:

- Assess: Stop, Change, Start
- Begin Again!

OKR Timeline/Semester Cadence Example



Draft + Share Company OKRs

- Share Team OKRs
- Share Individual OKRs

Check-in Weekly through:

- Manual Entry
- Messenger Apps
- Integrations

Close and Score:

- Assess: Stop, Change, Start
- Begin Again!

Business Rhythm Tips

- 1. Do:** Set strategy meetings in advance
 - Creation and Planning
 - Closing and Reflection
- 2. Don't:** Add new meetings for check-ins



Make it Visible



Make it Visible

1. Walk the talk

- Town Hall: How is the company doing > OKR Progress
- Team Meetings: OKR Dashboards
- 1:1 or Connect: OKR Progress



Make it Visible

1. Walk the talk

- Town Hall: How is the company doing > OKR Progress
- Team Meetings: OKR Dashboards
- 1:1 or Connect: OKR Progress

2. Use reminders to build muscle memory and drive repetitive behavior

< Back to Main Menu

All Teams

Search for a team

Business Operations

- > Customer Success
- > Finance
- > HR
- ▼ Marketing
 - Content Marketing
 - Demand Generation
 - Marketing Operations
 - Product Marketing
- > Product
- > Sales

Create a team

< Marketing team settings

Team Settings

Team Name: Marketing

Team Owner: Devon Torres

Team Type (Optional): e.g. Department

Details (Optional)

Save

Check-in Rhythm

Every: Two Weeks

On: S M T W T F S

At: [dropdown] in the

Do not include OKRs and Projects updated within the last [dropdown] key 'day (en)' returned an object instead

Allow sub-teams to change their rhythm any time

Save

When saving, apply this schedule to sub-teams

Make it Visible

1. Walk the talk

- Town Hall: How is the company doing > OKR Progress
- Team Meetings: OKR Dashboards
- 1:1 or Connect: OKR Progress

2. Use reminders to build muscle memory and drive repetitive behavior

3. Pro Tip: Habit Stacking

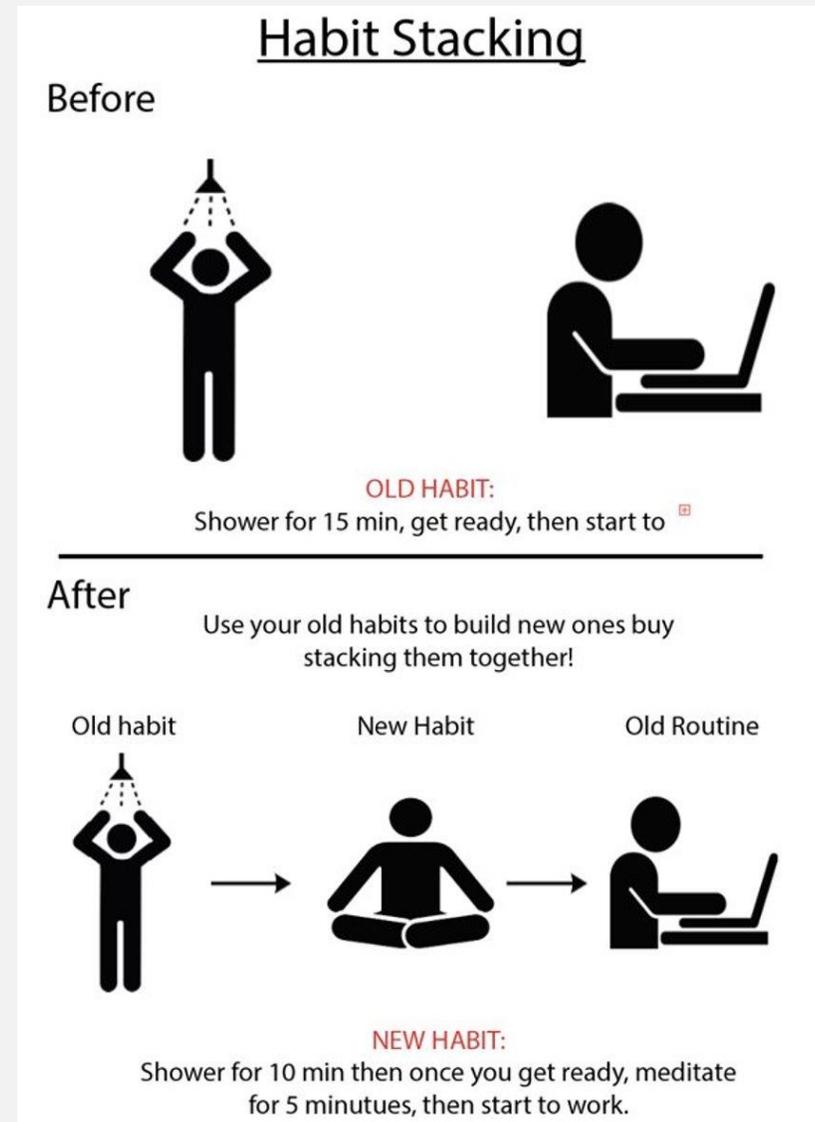


Image: Juan Perez

Agenda

Module 1:
Building A More Focused & Aligned
Culture With Viva Goals

Module 2:
Deep Dive Into OKR Best Practices &
Viva Goals Advanced Configuration



Thank You 😊

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